



2020 Workplan  
Summary of Priorities



# Focus 2020

01

Identifying and supporting 'clean suppliers'

02

Implementing regional approaches to address biome-level solutions

03

Enhance the credibility of certification standards

04

Unlocking transparent supply chains



# 2020 Priority Activities



Initiatives on the ground



Trader assessment



System solutions



Soy & GHG offset approaches



Alternatives to certification



Move to physical supply



Supply chain capacity building

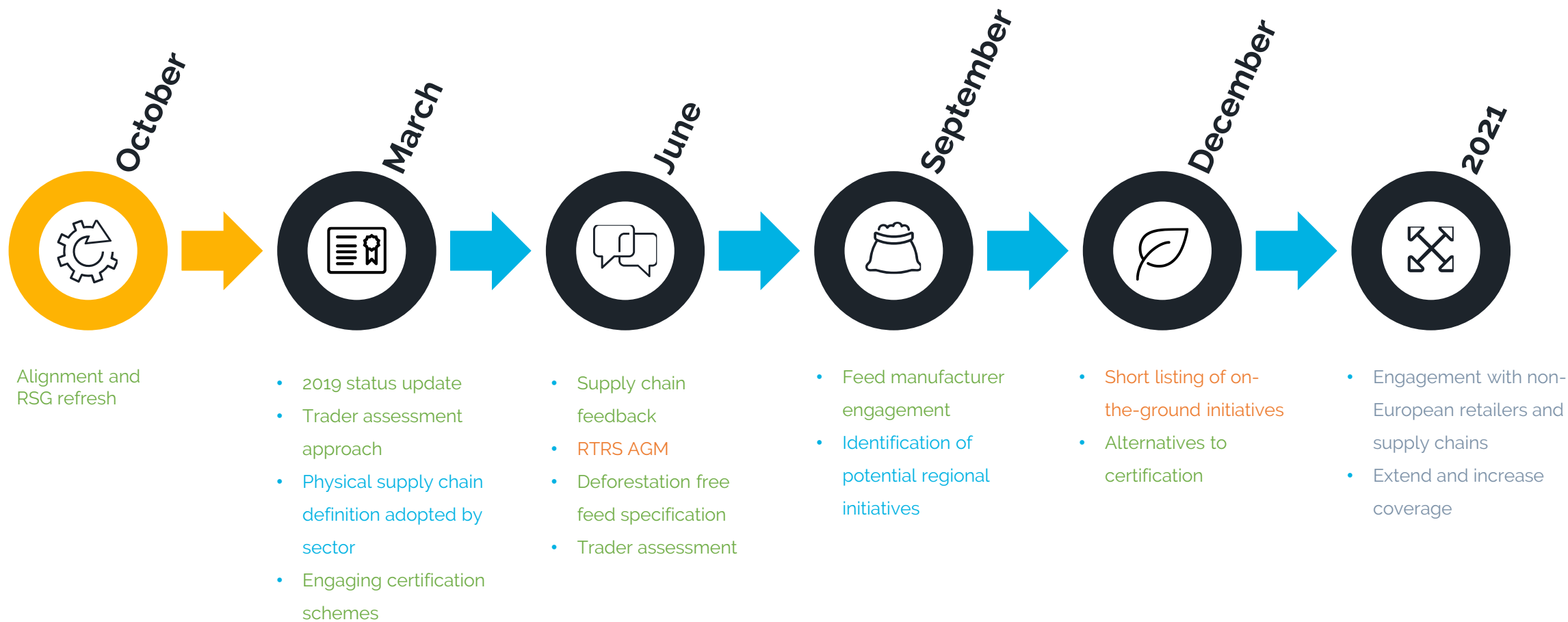


Standards board influencing



Governance support

# 2020 Plan







# **SOY TRANSPARENCY COALITION**

WORKING TOGETHER TO MAKE  
DEFORESTATION AND CONVERSION FREE  
SUSTAINABLE SOY THE NORM

## **An Overview**

September 2020



# WHAT IS THE STC?

**We are a pre-competitive coalition that aims to help supply chain companies and investors overcome transparency challenges in the soy sector to deliver a sustainable production system.**

We do this by providing an annual benchmark of the performance of major soy traders, through an efficient and robust research and engagement process.



WE ARE ALL PART OF  
A COMPLEX VALUE  
CHAIN WITH LIMITED  
VISIBILITY AS TO  
WHERE AND HOW  
SOY IS PRODUCED  
AND SOURCED BY  
TRADERS.

?

WHICH  
TRADERS..

Have **commitments** to supply responsibly?

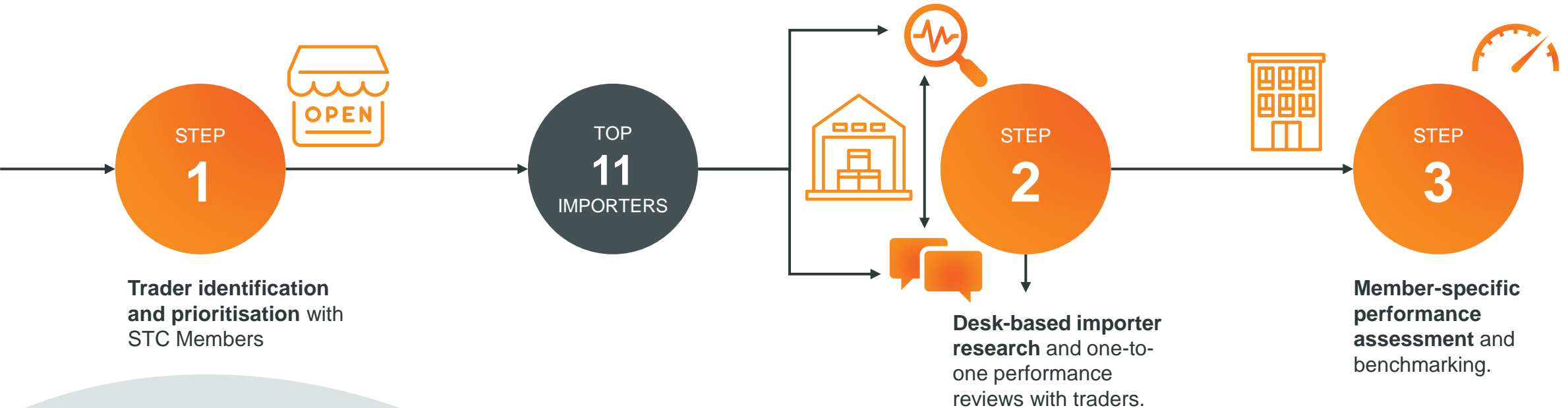
Have **credible plans** in place to achieve their goals?

Are **outperforming** their peers in sustainable practices?

**Most companies and investors** do not have the time and resources on their own to comprehensively assess the performance on the soy traders.

**At the same time, increasing NGOs and other stakeholders** are increasing calling on companies and investors to hold the traders to account for implementing their own zero deforestation and other sustainability commitments.

# ANNUAL TRADER REVIEW PROCESS



**2020**

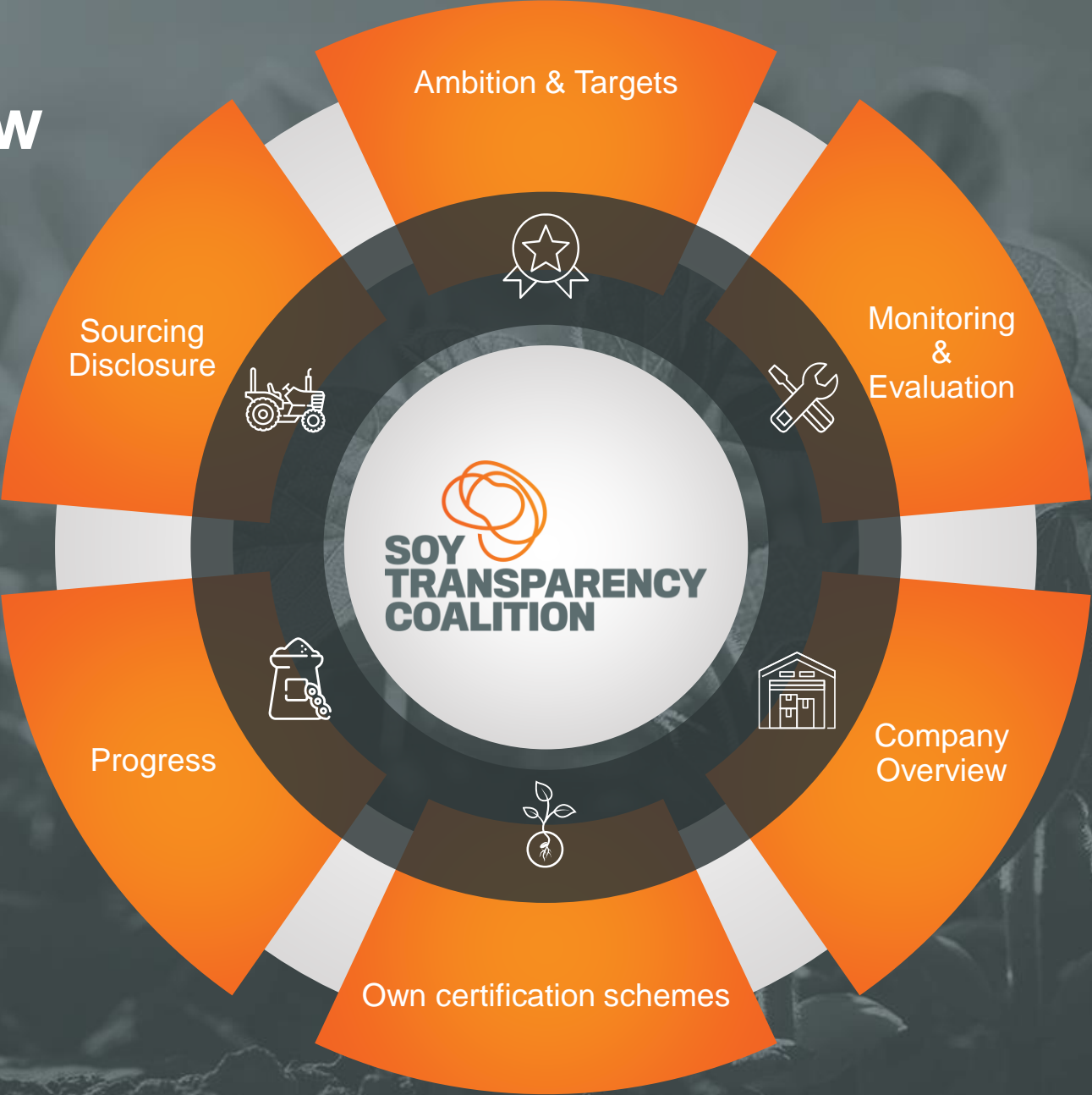
JULY/AUGUST  
(2019 performance)

**2021+**

JANUARY  
(2020 performance)



# Annual Review





# SCORECARD

## EXAMPLE

### ASSESSMENTS INCLUDE

- Commitments assessment
- Progress towards commitments
- Sourcing transparency
- Trader certification scheme assessment

### SCORECARDS OFFER:

- Relative performance and benchmarking in a way that is relevant for business.
- Clear visibility of where assessed companies are outperforming their peers or falling short of our expectations.
- Evidence base for discussions.
- Enables frank conversations on areas of improvement.

**Improvement Targets**

Mark page 'complete' when all data is correct. Incomplete

Please complete the questions below providing further information as appropriate. Where evidence exists to support claims (e.g. public facing document reference in the "Evidence" box).

**Accountability**

Question	Response	Explanatory Notes	Evidence
Do you have Board level sign off and governance of a zero deforestation and land conversion policy?			
What is the Board level governance of these commitments?			
Do you partner with a third party (i.e. NGOs' experts, gov bodies) on achieving your soy commitments?			
If yes, please provide details of the organisation and the			
Are you taking part in any collaborative initiatives on sustainable soy production?			
If yes, please describe.			
Are you taking part in any landscape or jurisdictional level areas you source from?			
If yes, please describe.			

**Sourcing data - Europe**

Mark page 'complete' when all data is correct. Incomplete

Please complete this table to show volumes of soy sold to the European market

Country	Region	Soybean
Brazil	Bahia	
Brazil	Maranhão	
Brazil	Pará	
Brazil	Goiás	
Brazil	Mato Grosso	
Brazil	Piauí	
Brazil	Mato Grosso do Sul	

**Zero Deforestation Soy**

Please provide data related to the amount of soy that you claim is compliant with your commitments

	Compliant	% Compliant
2019 Argentina volume		
Chaco		
Other		

**2019 Brazil Volume**

	Compliant	% Compliant
Bahia		
Pará		
Maranhão		
Goiás		
Mato Grosso		

**2019 Paraguay Volume**

	Hectares certified
Concepción	
Guará	
Caaguazú	
Caazapa	
Itapúa	
Alto Paraná	
Amambay	
Canindeyú	
Presidente Hayes	
Alto Paraguay	
Boquerón	
Other	

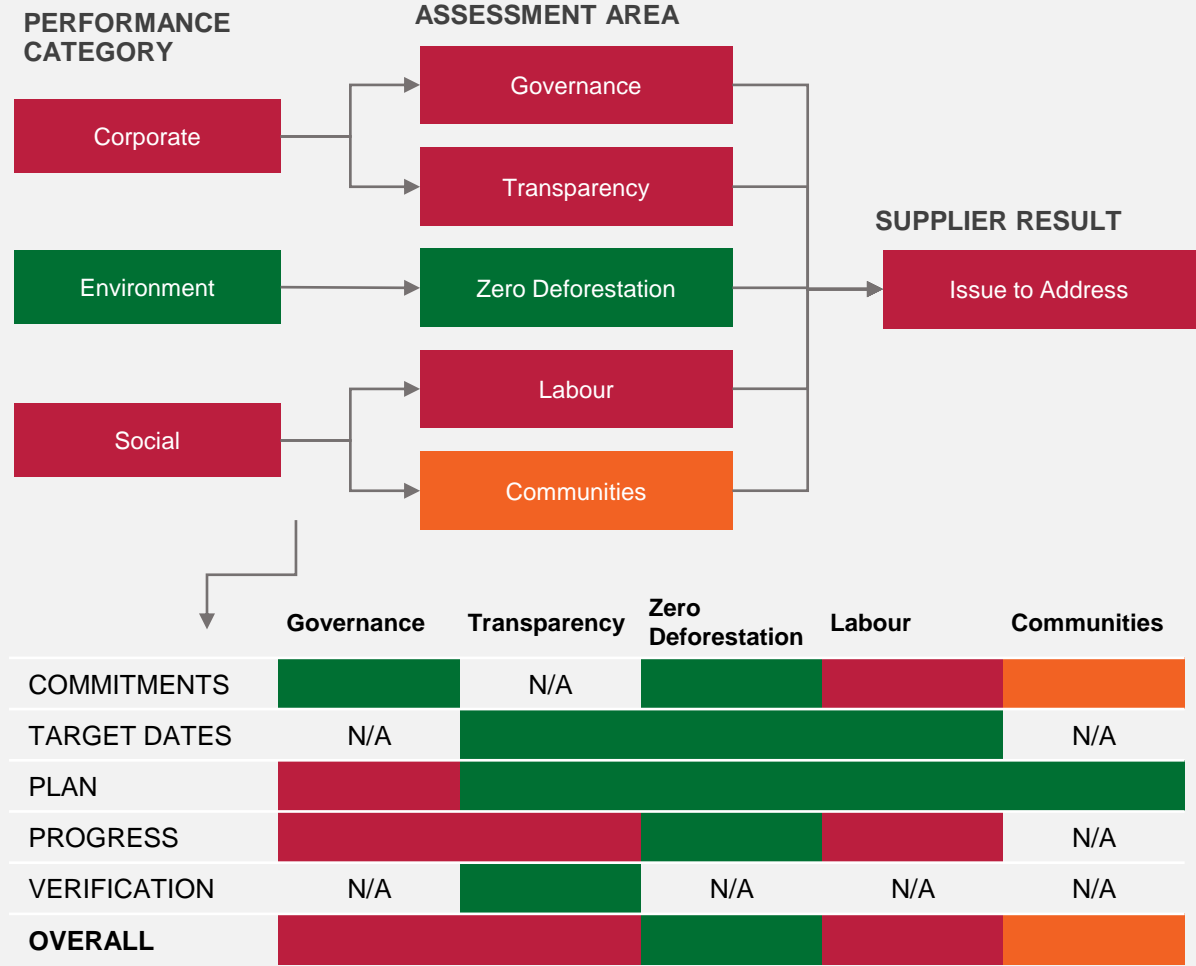
**2019 Other Volumes**

	Hectares certified
Bolivia	
Other	

**Operation of scheme**

Question	Response	Explanatory notes
Do you offer a segregated certification option?		
If yes, please explain some more about how this system operates.		
Do you offer a mass balance certification option?		
If yes, please explain some more about how this system operates.		

... Ambition Targets Progress Disclosure Verification Certification scheme ...



### CRITICAL ISSUES

The list below indicates the areas where the supplier has a critical performance gap that needs to be addressed.

Area	Relevant Questions	Notes
Governance	Do you conduct due diligence on your palm oil supply chain and/or impose commitments (contractual or otherwise) on third party suppliers?	

### KEY

- Preferred
- Exceeds minimum requirements
- Compliant
- Meets minimum requirements
- Issue to Address
- Critical issue to address



# WORKING TOGETHER TO ACHIEVE CHANGE



We convene in a pre-competitive environment to have a single reference point for soy trader actions and disclosures. **THIS ENABLES:**

1



**Greater transparency** of trader progress

2



**Informed decision making** within the context of individual member companies

3



**Accelerate transition** to a market where sustainable soya is the norm

**Open to any post-trader actor**  
(must be in or have a portfolio interest in the soy value chain)

## INVESTORS

Soya Buyer ➤ Feed Manufacturer ➤ Producer ➤ Manufacturer ➤ Retailer

**Full Membership**

Independent or through a trade organisation / association

DECISION MAKING

MEETING ATTENDANCE

GOVERNANCE

BESPOKE SCORECARD

**Subscriber**

Independent or through a trade organisation / association

DATA ACCESS & GENERIC SCORECARD



# CURRENT MEMBERS

**Subscription offer available** for those organisations that wish to simply have access to the data and outputs from the process.

## FULL MEMBERS

ALDI SOUTH GROUP  
CRANSWICK  
EIGHT FIFTY FOOD GROUP  
GRIEG SEAFOOD  
HILTON FOOD GROUP PLC  
MARKS & SPENCER  
METRO AG  
MOY PARK  
PILGRIM'S PRIDE LTD  
SAMWORTH BROTHERS  
TESCO  
WAITROSE & PARTNERS

## COLLECTIVES USING STC DATA

FOREST POSITIVE COALITION OF ACTION  
RETAIL SOY GROUP

## SUBSCRIBERS

CERRADO SOS SIGNATORIES (OFFER)  
CERMAQ  
JOSEPH ROBERTSON  
LEROY SEAFOOD GROUP  
ROBECO  
SEAFRESH GROUP



# **SOY TRANSPARENCY COALITION**

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Delivered by 3Keel LLP