



CSI, Meta meeting
19.11.2020,
Emese van Maanen,
ProTerra Foundation



ProTerra soy:

Paraná

Mato Grosso

Goiás

Minas Gerais

Soy Origination

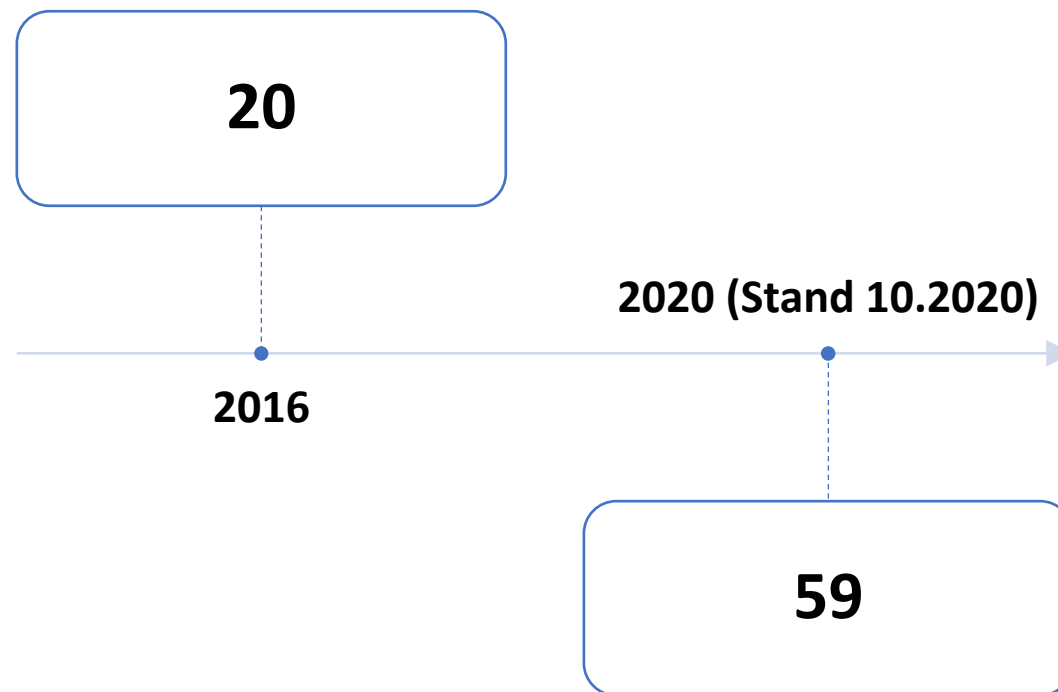


CJ SELECTA CERTIFICATION & SOY VALUE CHAIN

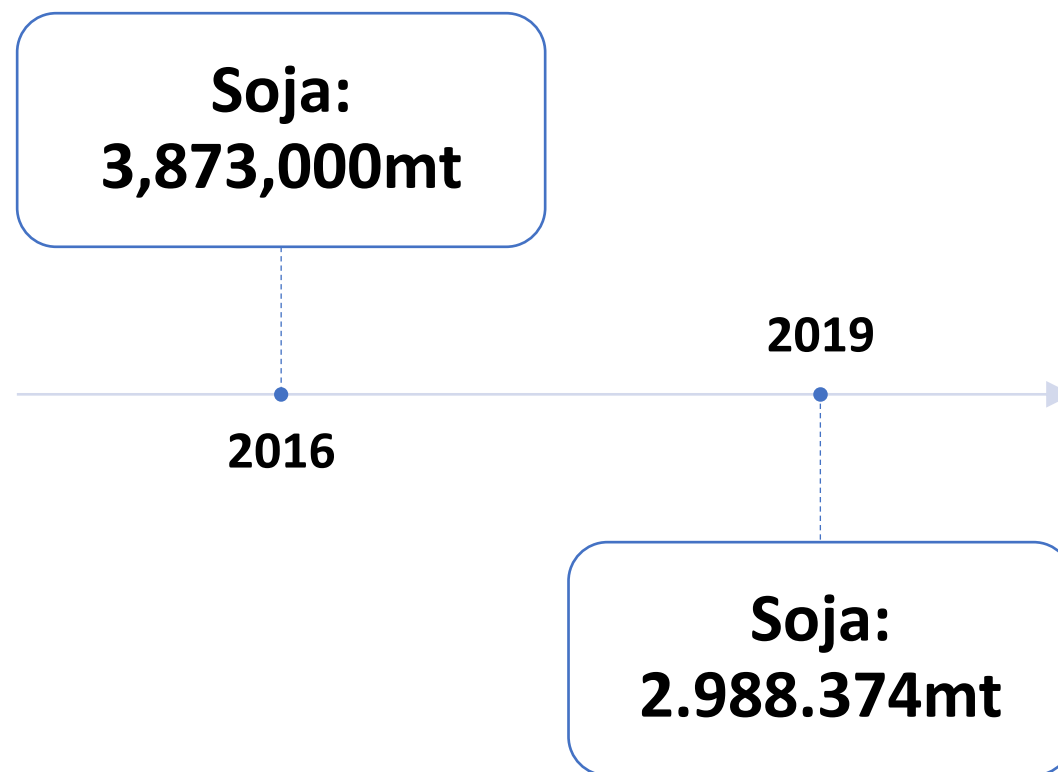
- Social responsibility
- Economical growth in local community
- Employment (indirect and direct)
- Environmental responsibility
- PROTERRA CERTIFICATION



Members

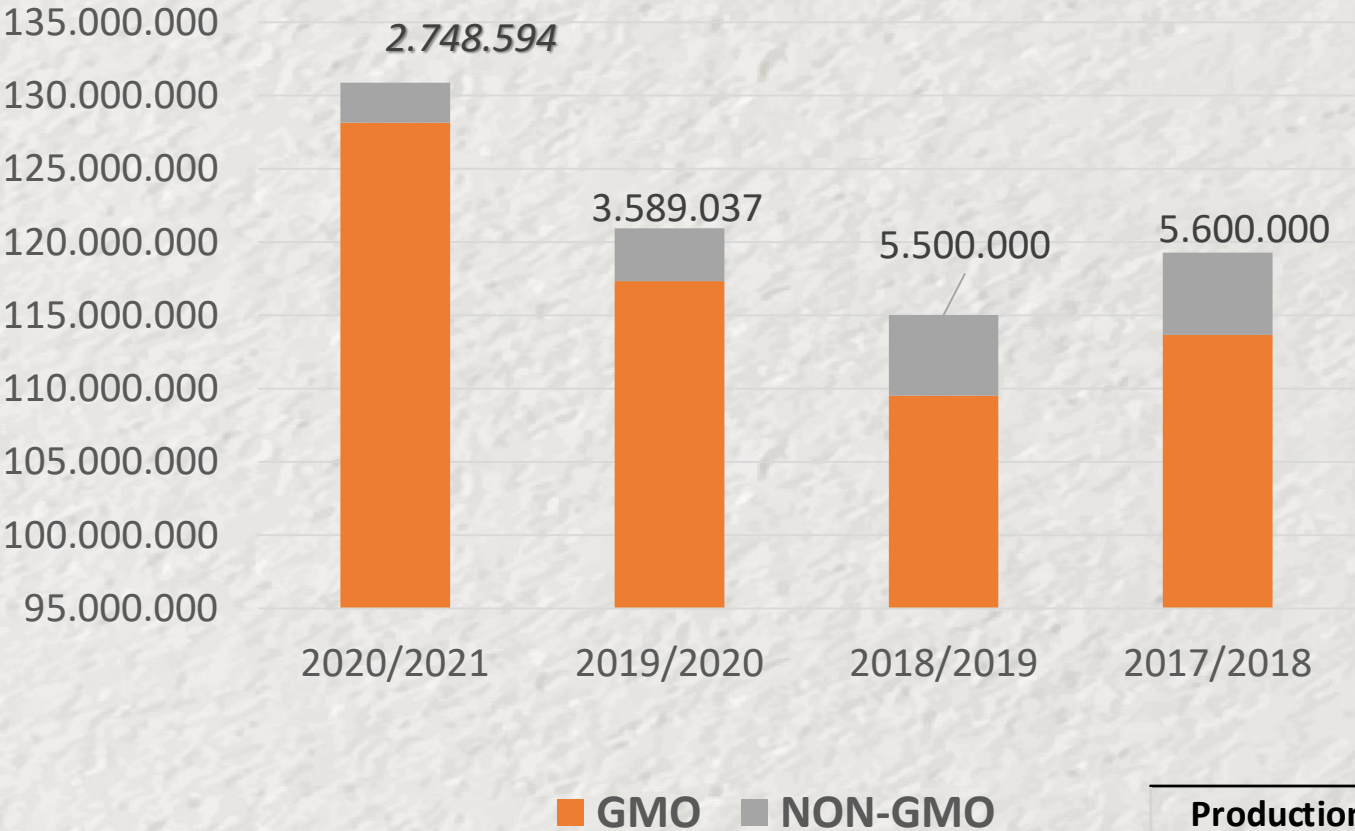


Certified volumes





BRAZILIAN SOY PRODUCTION (ton)



Significant reduction in recent years

Because prices do not adequately reward the efforts in some markets

Lack of incentives to farmers

Production Brazil (t)	2020/2021	2019/2020	2018/2019	2017/2018
GMO	128.136.834	117.347.363	109.529.900	113.681.700
NON-GMO	2.748.594	3.589.037	5.500.000	5.600.000
Brazil	130.885.428	120.936.400	115.029.900	119.281.700

SUSTAINABILITY CHALLENGES



- Amazon Fires
- Cerrado Deforestation issues
- Traceability/transparency in soy supply chains
- Reputation of Brazilian soy → Soy image, companies de-risking supply chains
- (non-) GMO markets are not willing to pay premiums for better sustainability standards/certification (physical) → Shortage 2021

SUSTAINABLE STRATEGY

- 1. REDUCE CARBON FOOTPRINT OF SOY PRODUCTS
- 2. FUND/ PROMOTE SUSTAINABLE (NGMO) SOY IN BR STATES
- 3. STOP ORIGINATING SOYBEANS FROM SUPPLIERS THAT DO NOT COMPLY
- 4. AUDIT 100% OF FARMERS (Sampling approach)
- 5. IMPROVE SATELLITE MONITORING
- COMMUNICATE: PUBLISH ANNUAL SUSTAINABILITY REPORT – GRI



What can CSI do?

- Inform
- Bring together
- Create awareness

