



COLLABORATIVE SOY INITIATIVE

convened by RTRS

Landscape work and standards, how and where can they connect better?

Heleen van den Hombergh
IUCN NL | NATIONAL COMMITTEE OF THE NETHERLANDS

With input from **WWF, RTRS, Pro Terra, Donau Soy and IDH**

Organized by:



With contributions from:



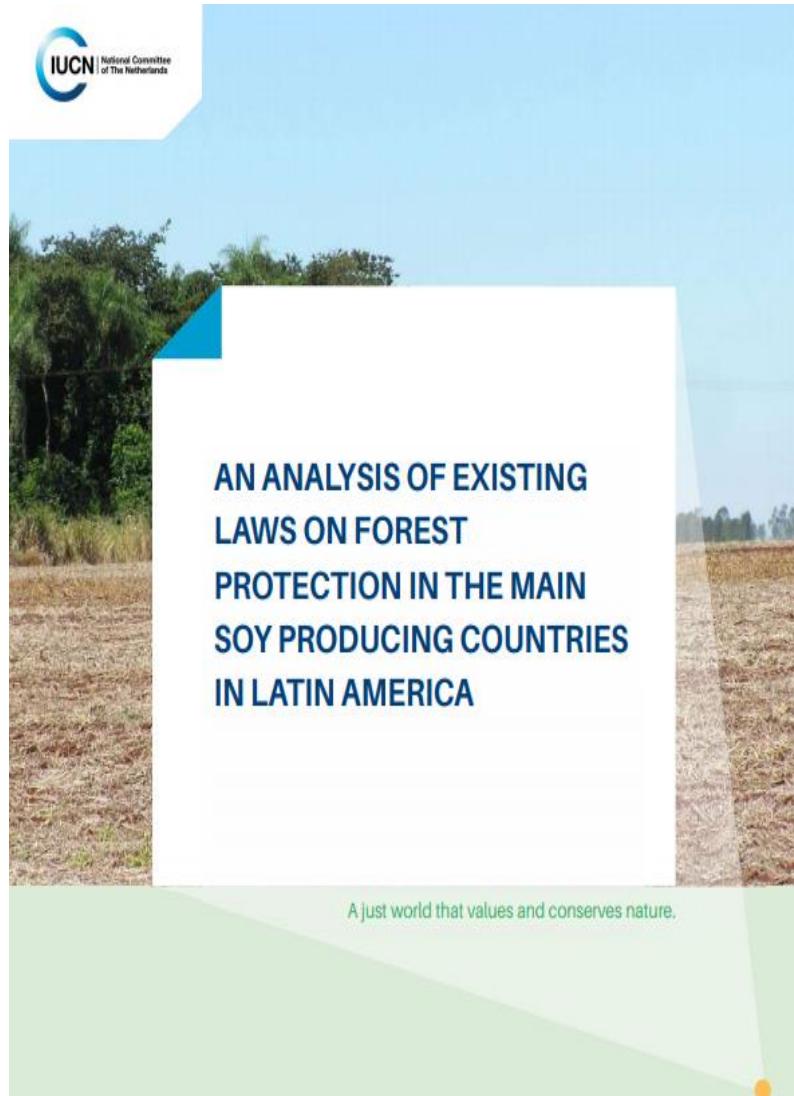
Mutual gains of measures to gain scale and ensure quality to achieve good governance

- How to achieve this?
- CSI likes to involve **you** in our efforts!

Overall vision on agro commodities



Three recent background documents commissioned by IUCN NL



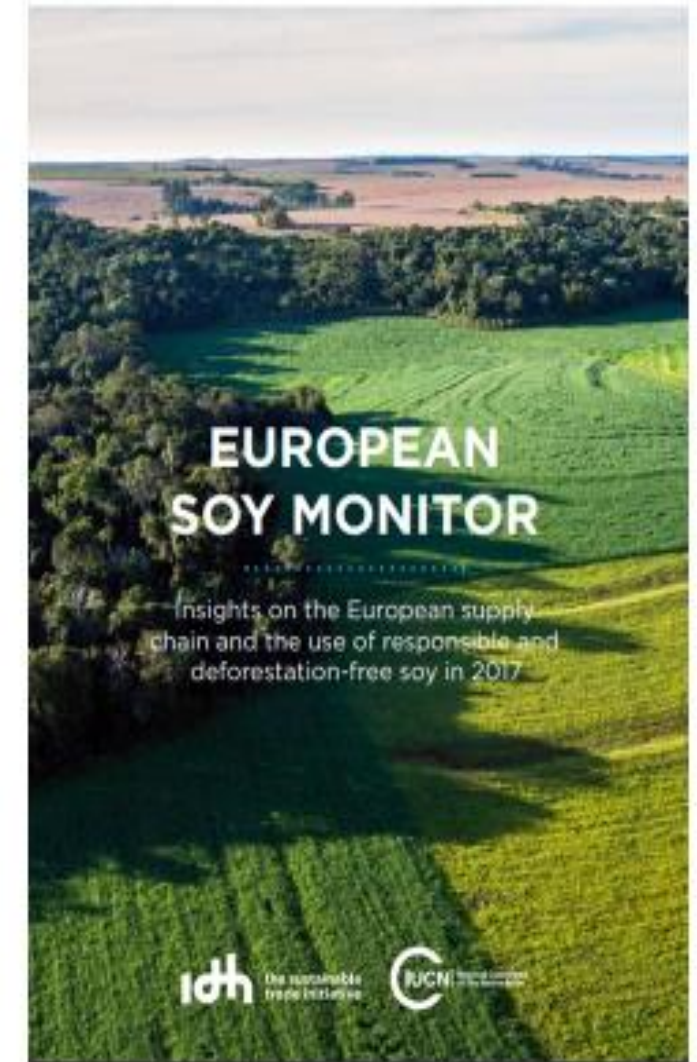
Setting the bar for deforestation-free soy in Europe

A benchmark to assess the suitability of voluntary standard systems



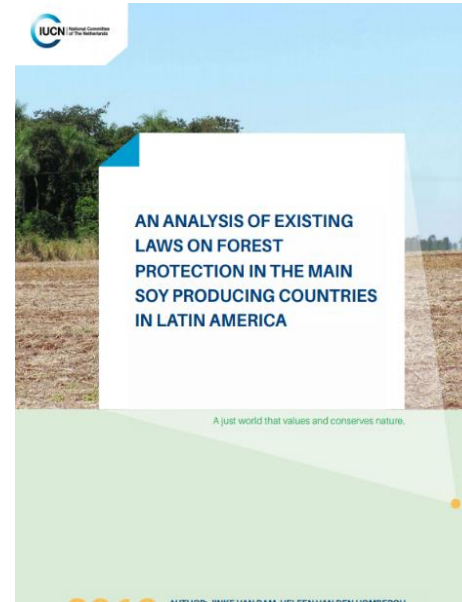
Retno Kusumaningtyas
Jan Willem van Gelder
6 June 2019

 **profundo**
RESEARCH & ADVICE



1. Legal compliance.... only?

- 110 million ha can still be legally deforested in Brasil, Argentina Paraguay...
-and much more converted (savannah/grasslands)
- Controlling legal compliance is relevantbut not enough
- **Deforestation and conversion free production and sourcing is no luxury!**





EUROPEAN SOY MONITOR

.....
Insights on the European supply
chain and the use of responsible and
deforestation-free soy in 2017

2. European Soy Monitor

We found, in 2017, that European soy use was
22 % verified by FEFAC SSG Compliant standards (focus on
excluding illegal deforestation)

13 % verified by deforestation- free standards

So, in other terms:

- $\frac{3}{4}$ of European's 40 million ton use of soy bean equivalents goes without control on illegal deforestation.
- About 85% goes without control on all deforestation.

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A benchmark to assess the suitability of
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Retno Kusumaningtyas

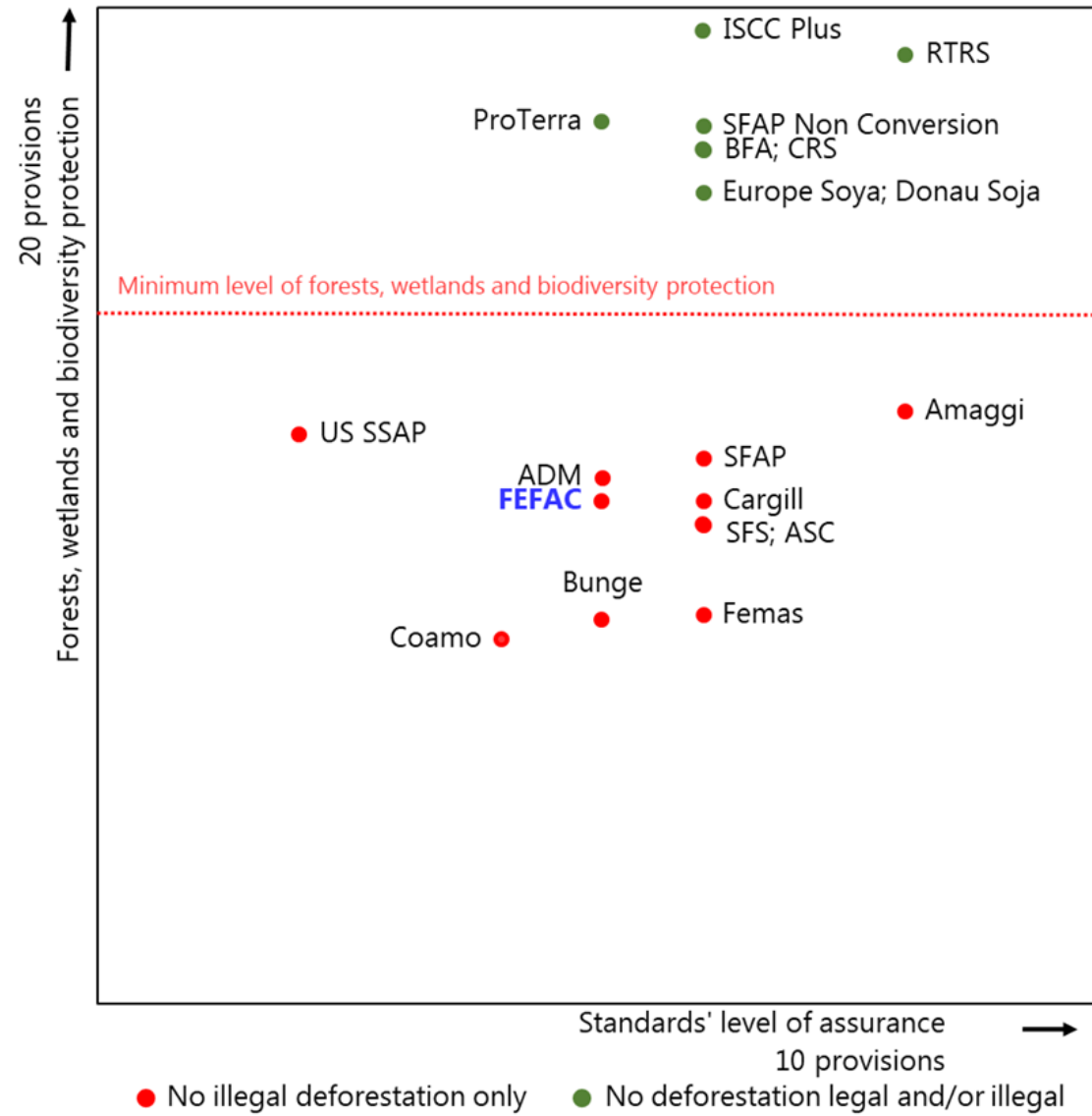
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3. Profundo: benchmark of soy standards

- Deforestation-free?
- Avoid conversion?
- HCV areas & other?
- Protection of wetlands?
- Level of assurance=quality and quantity of verification?

Details of reports? Google: IUCN NL soy



Many initiatives: potential for more synergy?

International

Roundtable on
Responsible Soy

Annual global
forum of multiple
stakeholders

Voluntary standard
systems

Integrated criteria for
soy certification

Accountability Framework
Initiative

Aligned definitions and
criteria
deforestation/conversi
on free sourcing

Consumer goods
forum

Criteria for
deforestation free
soy sourcing

European Union

EU policy initiatives

Create sustainability and
transparency requirements

Amsterdam Declaration Partnership

Take deforestation out of
soy (and palm oil and cacao)

FEFAC SSG

Legal deforestation in mainstream
European markets

European National Initiatives

UK, NL, Denmark, Norway, France,
Germany, Sweden, Switzerland

Set strong bar and collaborate

Latin America

Amazon Soy Moratorium

Exclusion of deforestation soy

Cerrado Manifesto

Compliance and compensation

Soft Commodities Forum

Transparency of traders

Local

Local NGO's

Lobby for legal
compliance +

Local governments

Regulation and land
use planning

VSA/PCIs

Jurisdictional
plans

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Value chain and geographical/regional approaches



It is not one or the other but smart combinations. [How to combine best? Let us know your ideas!](#)



Many benefits of credible standards.

(1) multiple criteria on and beside deforestation/conversion

(2) farm level third party verification,

(3) verify sourcing from all areas avoiding leakage to other countries/municipalities/ biomes.

[Can we extend the application better into into risk areas? Can we insert best practice of standards as “de facto law keepers plus” in landscape initiatives?](#)



Many benefits of jurisdictional and biome wide approaches such as Amazon moratorium/Cerrado manifesto.

(1) potential rapid gain of scale, (2) avoid leakage to other crops or buyers..., and other

[Can we extend biome wide approach into Chaco/ other countries?](#)



Real life experiments: Examples from institutions, initiatives and standards



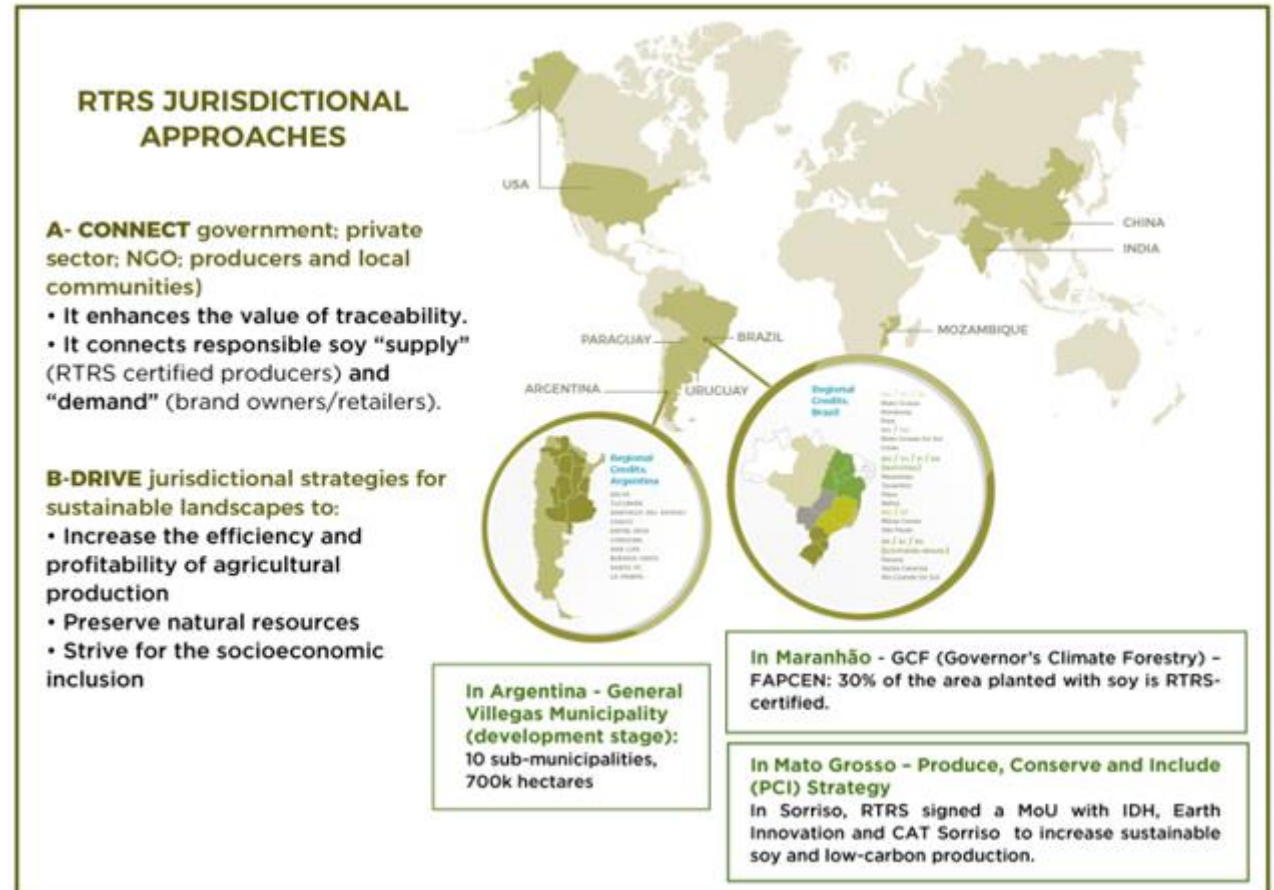
Current standard linkages to specific landscapes

RTRS production & supply chain models: providing further tools to create a larger market with greater access to sustainable soy and to foster sustainable agricultural and business practices



DIRECT TRADE

Enable buyers to know where and which producer they are uptaking RTRS certified material from, credits or physical.



Landscape approach

- Projects with retail brands to support defined regions (e.g. LIDL Germany)
- Regional interpretations to help businesses engage and ultimately implement over time a sustainable approach to their activities (e.g. engaging smallholders in India)



What is the donau soja protein partnership?

Protein Partnerships are designed to **increase volumes of sustainably produced soybeans in Europe**, especially outside the EU (Serbia, Croatia, Moldova, Ukraine, Bosnia & Herzegovina)

Protein Partners support:

- Training of farmers for Best Practice in soya cultivation → better yields, more income for farmers and at the same time better quality and social & environmental standards implemented
 - By covering the cost of certification of farmers and agricultural collectors
 - Better market access to both non GM & sustainable markets for producers
- Sustainably produced soybeans are easily available for crushers and traders on the European market, leading to lower Non-GMO margins
- Costs are relatively low, depending on size of projects, farmers and volumes

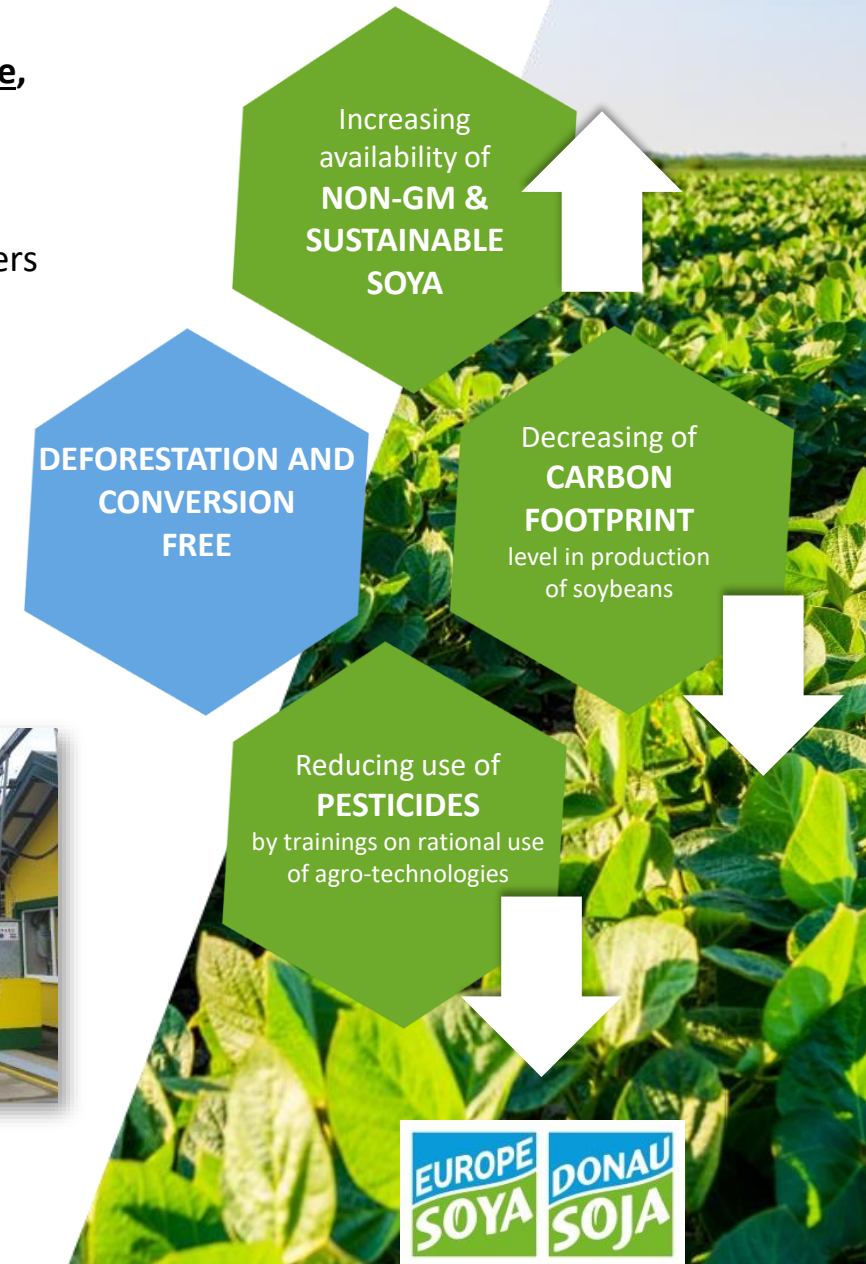
Field Days



Trainings



Soya production/certification



In cooperation with



AUSTRIAN
DEVELOPMENT
AGENCY

and ACT commodities as exclusive partner in sales



Connecting Supply and demand



MARKET

Monitoring

National level projects
(incl India & China)

Verified Sourcing Areas



FIELD

Green Growth Plans
(Mato Grosso PCI)

Jurisdictional Compacts
(Sorriso)

Pilot projects
(CAT Sorriso)

Let us close the net around deforestation and conversion:
in a combination of scale and quality





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Conversion free supply chain soy: how to gain scale beyond 2020, starting from the Cerrado

Jean Francois Timmers, WWF soy lead and Anke Schulmeister, WWF Forest Policy Officer

Hugo Byrnes (Ahold Delhaize)

Crucial role of financial sector

Financial institutions can make combination:

- Require well verified deforestation & conversion free responsible production for investment and lending clients,
- Support their on-the-ground monitoring and implementation
- Engineer green finance for risk landscapes: allow conservation and restauration

Statement of March 2019: 57 investors/ 6.3 trillion USD in assets:
“We expect companies to eliminate deforestation in soy”

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Let us optimize **mutual gains of measures**
to achieve deforestation and conversion free soy and
landscapes.

Thanks for being part of the effort.

