

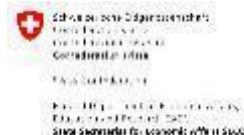


IDH APPROACH IN CERRADO - BRAZIL

MAY - 2024

CSI WEBINAR

Cracking the hard nut; state of the art of
finance and incentives for sustainable soy



IDH

The Sustainable Trade Initiative



We put people, progress and planet at the heart of trade

by transforming systems, harnessing the power of markets to generate better jobs, better incomes, and a better environment for all.



Funded by the Governments of

- The Netherlands
- Switzerland
- Denmark and
- Norway



Headquartered in the Netherlands



Co-funding:

1 EUR invested leverages
2 EUR from private the sector

735



Public, private and civil society partners

70



Programs

12



Sectors

42



Countries



Brazil Landscapes Strategy



PPI – Green Growth Plan



PCI Compacts & Co-funds



Support on public policies agenda



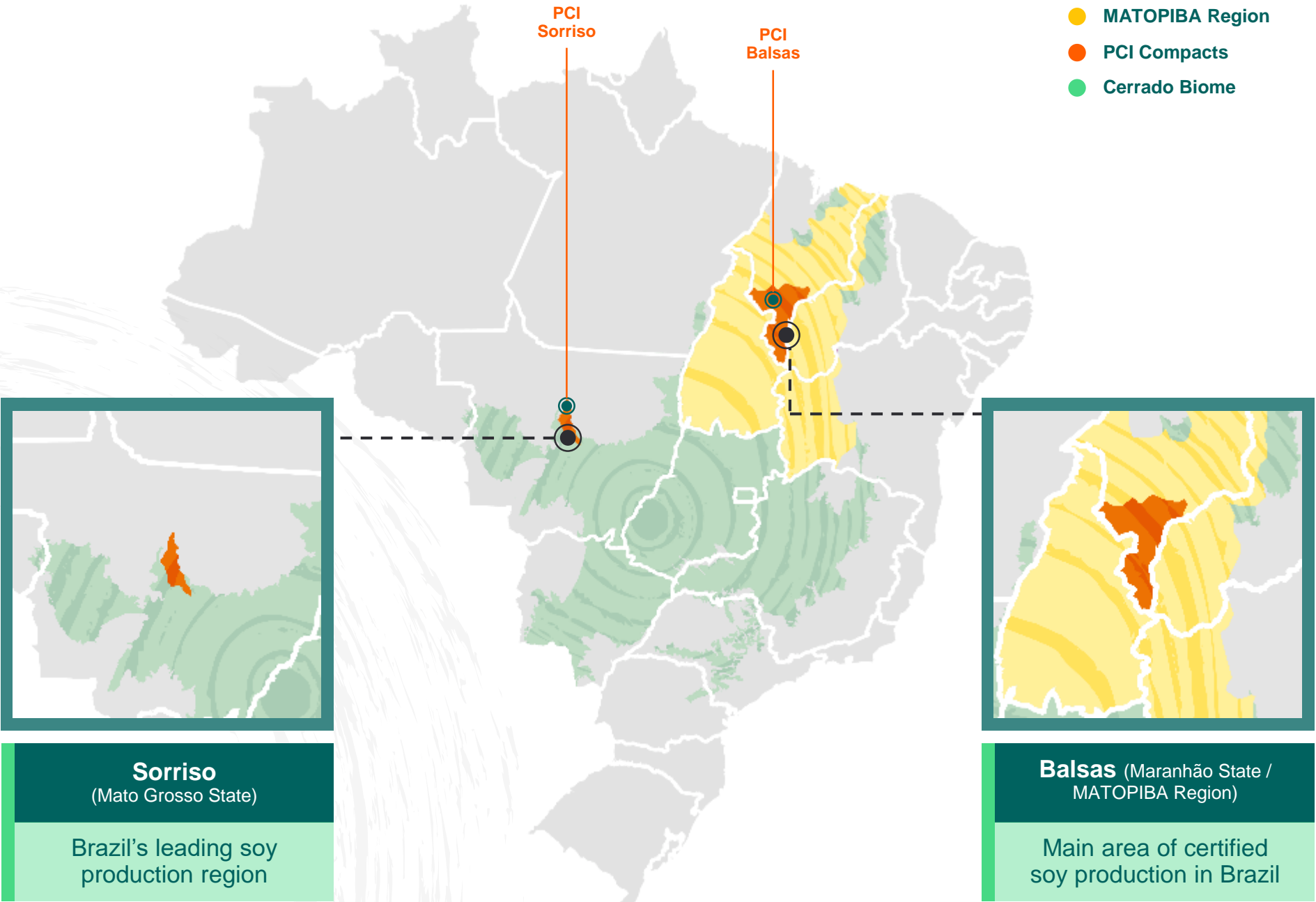
Financial solution for landscapes

SourceUp[®]

VSA Verified Sourcing Areas

Cerrado landscapes

- MATOPIBA Region
- PCI Compacts
- Cerrado Biome



Regional PCI Compact

Sorriso - MT



Produce

- **Increase, by 2024:**
 - The corn ethanol production and of its by-products
 - By up to 10MWh solar energy
 - **By up to 150k soybean production under RTRS certification**
 - By up to 50k hectares the area of planted forests
 - The chicken meat production
 - By 40% pig production
 - By 100% fish production



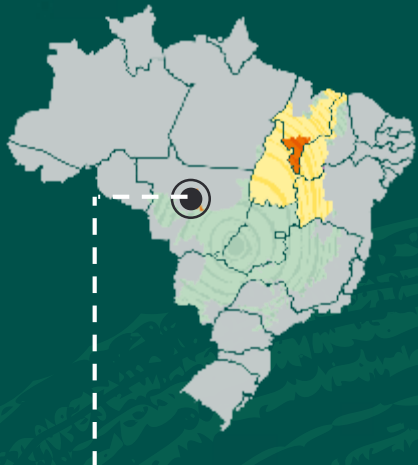
Conserve

- **Eliminate illegal deforestation by 2024**
- **Qualify 100% of the CAR (Environmental Rural Registry) for further validation of the SEMA-MT until 2019**
- **Register 100% of rural properties in SIMCAR by 2019**
- Recover 100% degraded APP by 2024
- Support the fish production chain in the processes of environmental licensing and regularization



Include

- **Increase, by 2024:**
 - The ATER in family agriculture to 290 families
 - By 50% milk production
 - By 50% honey production
 - By 100% fruit production
 - By 50% horticultural production
- Regularize 100% of family farming plots



Sorriso (Mato Grosso State)

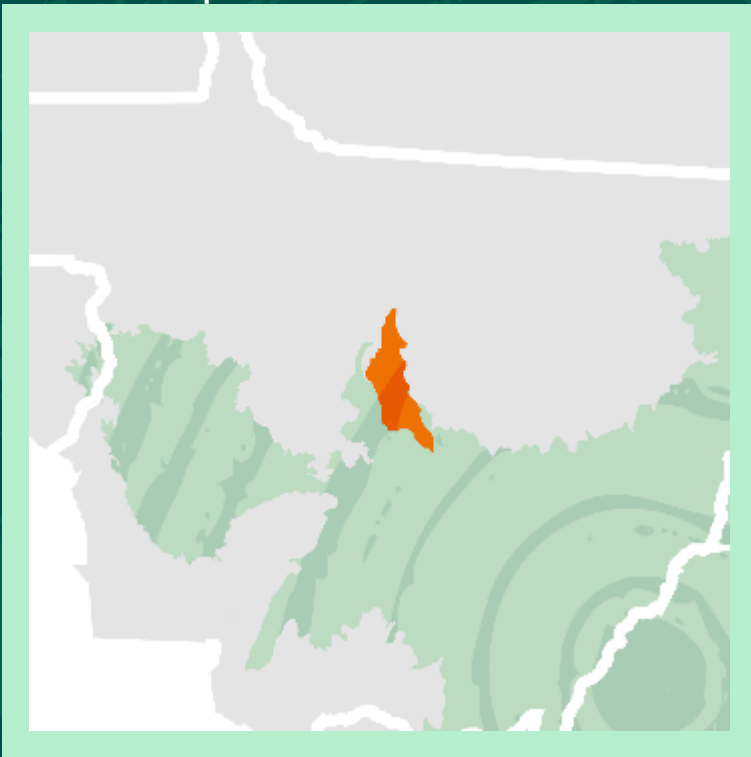
PCI Compact

Public sector (state and local governments), private sector, civil society, producers



19

Members



Investments in the territory



Public investment



Private investment



Green funds

Regional PCI Compact

Balsas Region - MA



Produce

- **Increase, by 2025:**
 - By 50k hectares of cotton production
 - **By up to 30% the area of RTRS certified soy, Agro Plus and other quality standards**
 - 25% diversification of adapted crops and up to 25% of different species
 - By up to 20% animal genetics and fodder in the production areas with a system (ILP / ILPF)
- Support 100% of the actions of the National Federation of No-Tillage, through soil conservationist practices



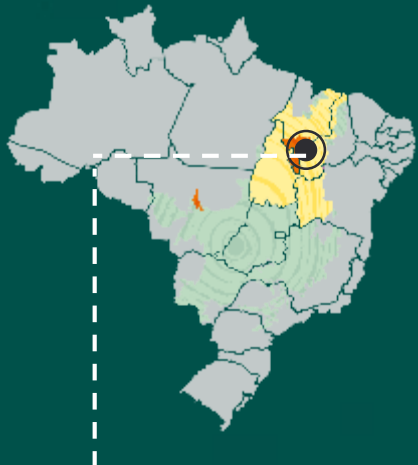
Conserve

- **Support actions that promote, by 2025:**
 - **By 100% reduction of illegal deforestation**
 - By 50% reduction of fires
 - The Payment for Environmental, reaching 2 projects implemented
 - The development and enhancement of ecological tourism in the Chapada das Mesas, supporting cities, communities, archaeological sites and rural properties
 - Register up to 100% of rural properties at SICAR in the Balsas Region, by 2025
 - **Validate up to 100% of the CAR in the Balsas region, by 2025**
 - Encourage correct disposal of up to 100% of waste in the Balsas region, by 2025



Include

- **Increase and support the structuring of the value chain, by 2025:**
 - By 50% The number of families served by ATER (technical assistance & rural extension)
 - By 60% cassava production
 - By 50% cowpea production
 - By 30% rice production
 - By 40% corn cultivar
 - By 20% Cerrado fruits and species introduced
 - By 40% the sheep / goat production
- Promote Land Regularization in up to 40% of the Family Farming lots
- Support 100% of the actions to increase the production of milk and dairy products in order to strengthen the region's cooperative system
- Create 01 program to promote the inclusion of women, traditional peoples and communities in activities related to crafts and other regional development



Balsas (Maranhão State / MATOPIBA Region)

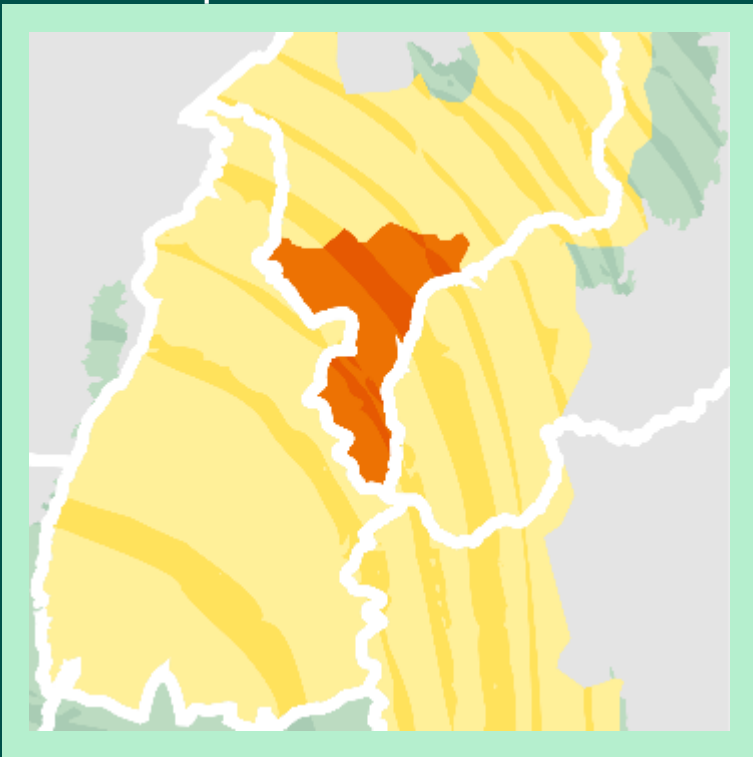


Regional Compact

Public sector (state and local governments), private sector, civil society, producers



12 **39**
Municipalities Signatures



Investments in the territory



Public investment



Private investment



THANK YOU

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