

COLLABORATIVE SOY INITIATIVE

convened by RTRS

How does deforestation and conversion free soy relate to the Collaborative Soy Initiative?

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Background

On January 26th, 2016, 31 experts representing 26 organizations committed to the “Responsible Soy Initiative” came together in Switzerland to make their contribution towards these 3 objectives.

Their Goal: “100% Responsible Soy in Europe”



What happened since then?

- Certification is not growing as we hoped, stepping up together and joining forces required.
- Tools and frameworks available, supporting us through the focus on the *how*.
- Multiple approaches: standard schemes (such as Donau Soja, ProTerra, RTRS...), landscape approach, land scale initiative, verified sourcing areas...
- **Main question: how they strengthen each other, where is there role in the system?**

Key question

How do we scale up and collaborate better to achieve conversion and deforestation free responsible crops, soy and other?



What is next



Government Engagement: How can we achieve stronger government engagement for responsible soy?



Create Pull: How can we create more pull for responsible soy from the demand side?



Global Mapping: How can we achieve more transparency and a traceable supply base through global mapping?



Stepwise to Responsible Soy: What steps do we need to take, in order to effectively channel the different responsible soy initiatives towards common goals?



Responsible Soy Alliance: What do we need to do to create a Responsible Soy Alliance that can enhance government & stakeholder engagement most effectively?



Commodity Collaboration: How can we collaborate more effectively with responsibility initiatives of other commodities?



Incentives: What can we do to increase the incentives for responsible soy throughout the supply chain?



Area Approach: How can an integrated area approach (for soy and other crops) increase the effectiveness of responsible soy monitoring?



Finance as Driver: How can we channel more money to “responsible operations” and thus use finance as a driver?



Sharing Responsibility: What are the cost drivers for responsible soy and how can responsibility be shared effectively?



Deforestation-Free: How can we create synergy with the deforestation-free commitments that are already high on the agendas?



National Initiatives: What can we learn from successful national initiatives in soy and other commodities, and how can we create effective new national initiatives?



Action clusters

WG 1 COME TOGETHER	WG 2 REACH OUT BEYOND SOY	WG 3 ENGAGE	WG 4 MAKE IT PRACTICAL
<ul style="list-style-type: none">• Join the Collaborative Initiative• Determine further its governance structure• Show the necessity to work collaboratively with narratives• Publish proven success and impact	<ul style="list-style-type: none">• Share resources with other roundtables and platforms• European and global lobby, collaboratively	<ul style="list-style-type: none">• With a clear understanding of embedded soy• Drive a pull market with frontrunners• Facilitate access to capital with the finance sector• Channel money towards zero deforestation and zero conversion	<ul style="list-style-type: none">• Practical step for scaling up deforestation/ conversion free soy• Assess with existing monitoring systems• Create synergies between actors working on area/jurisdictional approach• More awareness for existing global mapping tools

Because it matters

Priority action list Collaborative Soy Initiative for stronger uptake and field impact of **deforestation and conversion free soy**.

Why?

- Legal compliance,
- Land conflicts,
- Illegal use of pesticide,
- Illegal and legal deforestation,
- Trust is nice, control is better: whatever the origin
- Nobody controls, why should I care: standards are rule keepers and beyond...
- Any many more....



Together we are much stronger

- What about competition? Market decision, independent reporting helps to give company's guidance and make well-informed choices.
- Standards have a responsibility to develop and address the issues companies face.
- Standards like RTRS, ProTerra, Donau Soja offer good solutions, focus on different areas, combination always possible.

- None of the initiatives can save the world on its own.

Thank you for your attention!

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