

Cooperation between European National Soy Initiatives

3 March 2022





European National Soya Initiatives

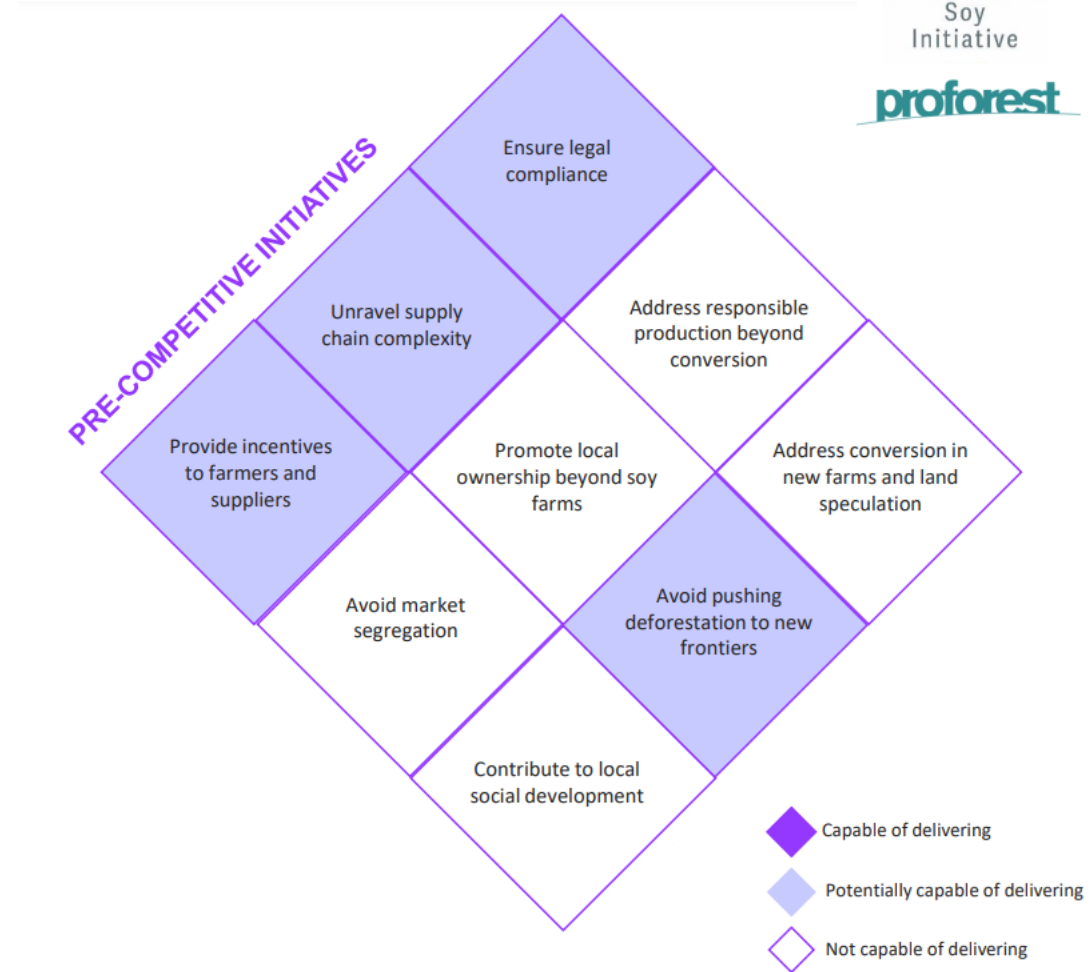
*An open & informal platform by and for
National Soya Initiatives*

Shared mission:

“100% of our (countries’) soya consumption is produced according to the law and in a way that protects forests and valuable native vegetation (deforestation and conversion free)”

Cooperation in ENSI is meant to:

- Create increased synergy and impact by working together.
- Send a uniform signal to the market.
- Support greater market uptake and demand for legal, deforestation/conversion free soya production, connecting to the overall EU ambition to combat climate change and deforestation.
- Increase support for farmers committed to these practices.





National Soya Initiatives (NSI)

- A broad variety of actors in a country united around the theme of responsible soy and/or risk-commodities.
- Involvement of relevant soy consuming industries / market players.
- Clear action agenda towards DCF & sustainable soy.

The NSI's

European National Soya Initiatives (ENSI)

<p>Danish Alliance for Responsible Soy</p>	<p>WWF DK, DIEH, Danish Crown, ALDI, COOP, DAKOFO, Danish Ministry of Food, Agriculture and Fisheries, NEPCon, LETZ Sushi, Dagrofa, etc.</p>
<p>Donau Soja (Austria & beyond)</p>	<p>More than 280 traders, feed companies, food companies, retailers, research institutes and non-governmental organisations</p>
<p>Dutch Soy Platform</p>	<p>IUCN NL, Ministries of Agriculture & Foreign Trade/Aid, IDH, NEVEDI (feed), MVO (oils/fats) Dairy, CBL (retail), Ahold, Cefetra, Rabobank, Solidaridad, WWF NL</p>
<p>FONEI/ INA (Germany)</p>	<p>Broad variety of players from within the private sector, civil society and politics</p>
<p>French Platform of Sustainable Animal Feed</p>	<p>70 members of the agricultural and agri-food chains, from the production of feed materials to the distribution of animal products to consumers and NGOs</p>
<p>Norwegian Dialogue on Responsible Soy</p>	<p>Denofa, Norwegian initiative for Ethical Trade, WWF and feed companies</p>
<p>Swedish Soy Dialogue</p>	<p>Cross-industry collaboration between Swedish feed companies, food companies, food retailers, associations, and NGOs</p>
<p>UK Roundtable on Sustainable Soya</p>	<p>Major UK-retailers, food producers, relevant industry associations from the agri-food sector, and WWF</p>



Activities

- Exchange between NSI's about tools, methods and projects.
- Exchange with third parties.
- Monitoring of European & International agenda.
- Dialogue with other multistakeholder initiatives.
- Joint action.



ENSI's agenda for 2022

- Inform the NSI's and their members about legislative developments (deforestation-free products, due diligence, CSRD).
- Develop a joint action-oriented agenda.
- Work together with Danish Presidency to the Amsterdam Declaration Partnership and organise an event in June in Copenhagen.
- Expand the group with additional NSI's.

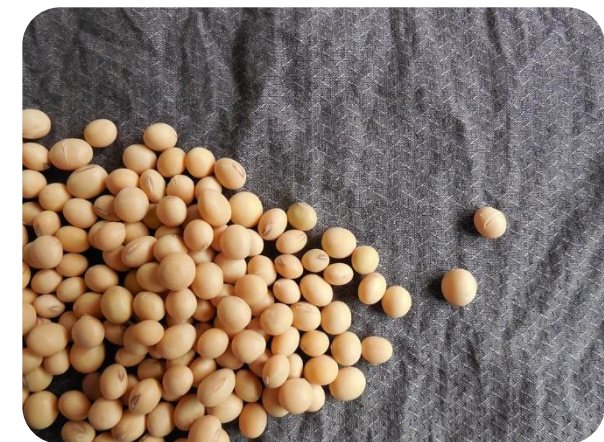


**European
National Soya
Initiatives**

Email: info@ensi-platform.eu



UK Sustainable Soya Initiative & UK Soy Manifesto

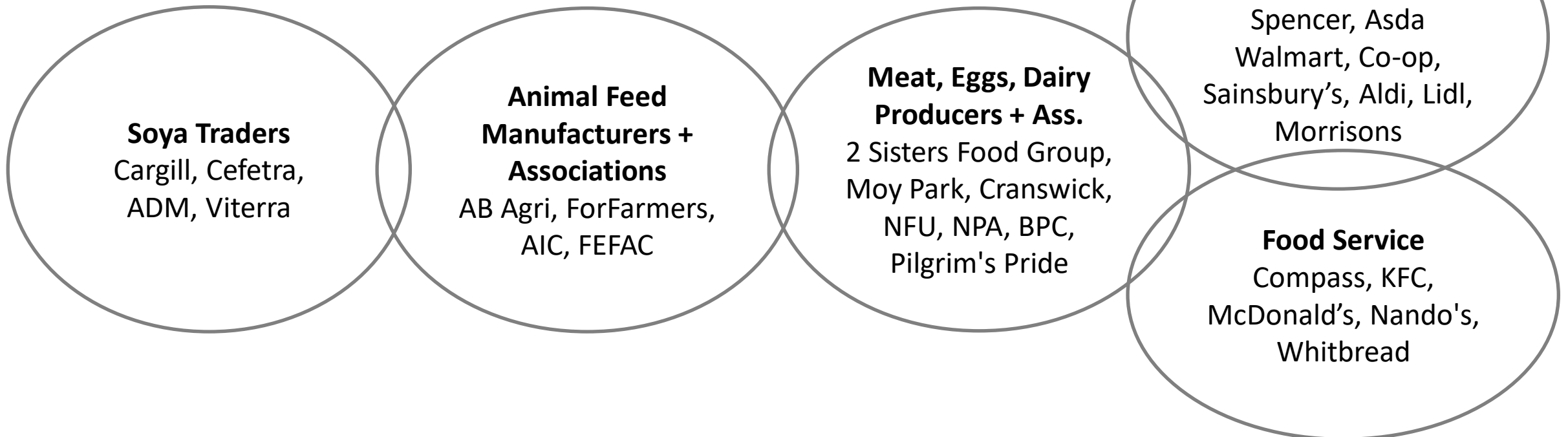


3rd March 2022

UK Roundtable on Sustainable Soya

+ NGOs: WWF UK and NGO Forest Coalition

* 94% of retail
market share



WHOLE OF THE UK SOYA SUPPLY CHAIN

and supporting partners: AFI, certification bodies, civil society, Government, soy initiatives in producer countries, etc.

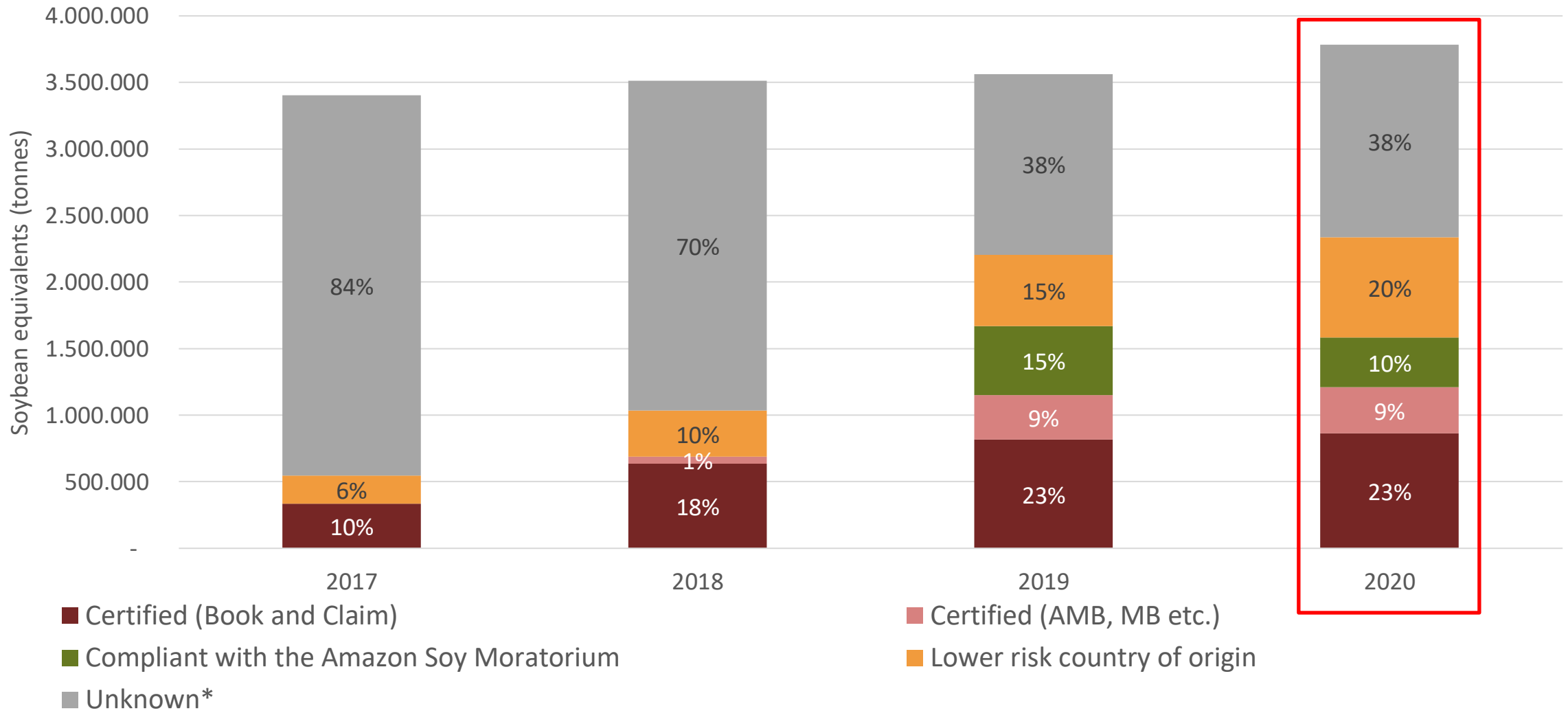
Our goal

The UK Government supports Roundtable signatories' commitment to:

- sustainable resilient supplies of soya for the UK **which are legal and cultivated in a way that protects against conversion of forests and valuable native vegetation**; and
- help drive a **global mass market transition to sustainable supply chains.**

Roundtable signatories commit to publishing their own policies and timebound plans for achieving this goal within 6 months of joining the Roundtable and to publicly update on progress annually.

Progress towards the goal so far



*Volumes of direct imports remaining not verified as DCF or linked to a DCF certification scheme

UK Soy Manifesto, launched in November 2021





The UK Soy Manifesto

A collective industry commitment to ensure all physical shipments of soy to the UK are **deforestation and conversion** free fully implemented immediately where possible and **no later than 2025**.

Working together to develop joined up, pragmatic implementation plans, building on and accelerating progress that has already made.

Acting at scale to support a broader mass market transition within global soy supply chains by aligning with the French Soy Manifesto and other European national sustainable soy initiatives.

Align monitoring and reporting to support **greater transparency** and **compliance** with future due diligence legislation.

Voluntary/mandatory actions

Voluntary soy initiatives *have made a difference*

- provide practicable solutions, raise the profile, provide a 'safe space' for supply chain discussion, build trust and a place from which engage in wider outreach

Collaboration *between* voluntary soy initiatives has also been important

- to build consensus, to drive action at scale (we cannot act alone...)
- ENSI statement: Towards Conversion Free Soy

Regulation has an *essential, complementary* role to play

- ensures everyone acts, establishes a new market 'norm', provides a level playing field for the leaders
- building on voluntary actions, experience and best practices

A broader package of complementary measures is also required

- e.g., supportive trade policies; a similar DCF approach within financial investments and lending; aligned government buying standards; a common framework of internationally agreed standards; overseas development aid and technical assistance, etc.

Thank you

Contact

Jonathan.Gorman@efeca.com

Francesca.Marietti@efeca.com





**Danish Alliance for
Responsible Soy**

The Danish Alliance for Responsible Soy

Janine Dortmund

Advisor Danish Ethical Trading Initiative

Sofie Tind Nielsen

Forest advisor, WWF Denmark

Background



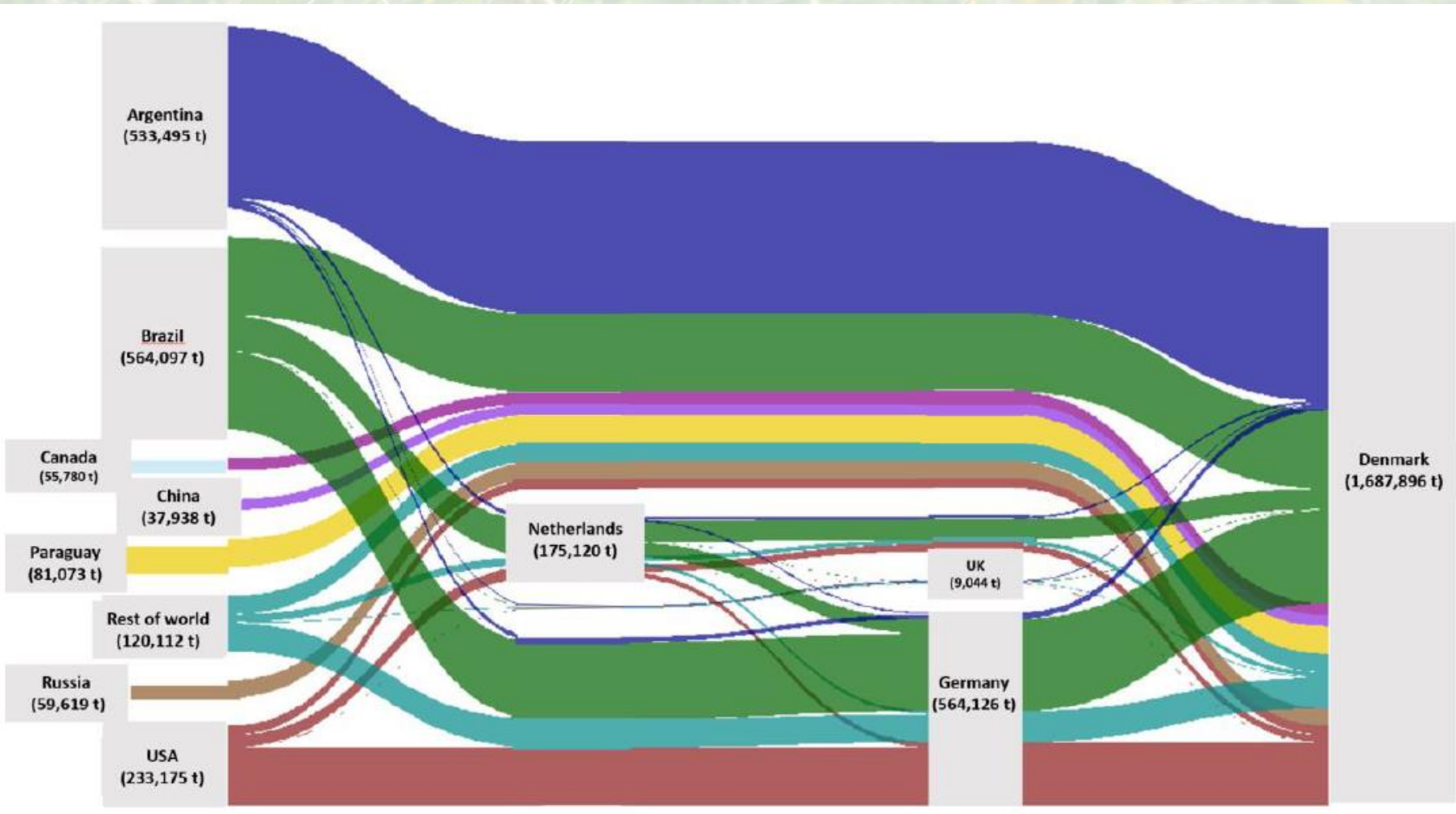
**Danish Alliance for
Responsible Soy**

- Denmark import roughly 1.7 million tonnes of soy annually – the majority used in feed for pork production
- Consequent significant impact on climate and biodiversity – recent study from Copenhagen University estimates that Danish soy imports account for 6.2 mio. tonnes CO₂-equivalents every year
- Social consequences: High consumption of pesticides suspected of causing serious, hereditary diseases and damage to farmers and the local population. Lack of engagement and human rights for local indigenous populations.

Danmarks import



Danish Alliance for Responsible Soy



Eksportland, oliekgær soja	tons	Pct.
Germany	560.628	34%
Argentina	504.797	30%
Brasil	228.839	14%
Holland	96.390	6%
Paraguay	80.424	5%
Russia (non-GMO)	50.508	3%
Canada	35.020	2%
China	30.939	2%
USA	27.500	2%
RoE	47.049	3%
RoW	5.926	0%
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Source: IFRO based on Callesen et al. 2020 and Comtrade (United Nations, 2021)



**Dansk Alliance for
Ansvarlig Soja**

History for the danish national initiative

- Political ambition to end deforestation
 - Signatory to and current chair of Amsterdam Declarations.
 - Government action plan on deforestation launched in 2021.
- Responsible soy has historically not been a key concern within Danish consumers – however, this is changing gradually
- Desire from the Danish retailers, NGOs, business associations and authorities to take action – together. Increasingly food industry partners are joining.

Company members



Supporting members



Danish Alliance for Responsible Soy

- Alliance launched end of September 2019 – inspired by Swedish and particularly the UK model!
- 23 members, which include all Danish supermarkets, food producers, business associations, authorities, NGOs and trade unions
- The Danish Ethical Trading Initiative act as secretariat to the alliance
- Action plans published May 2020
- Status report published December 2021

Vision and commitments

Vision:

All soy imported to Denmark is produced responsibly, including legally and without contributing to deforestation or conversion of other natural vegetation.

Through a joint Danish effort, we seek to contribute to the continuous improvement in global responsible soy production.

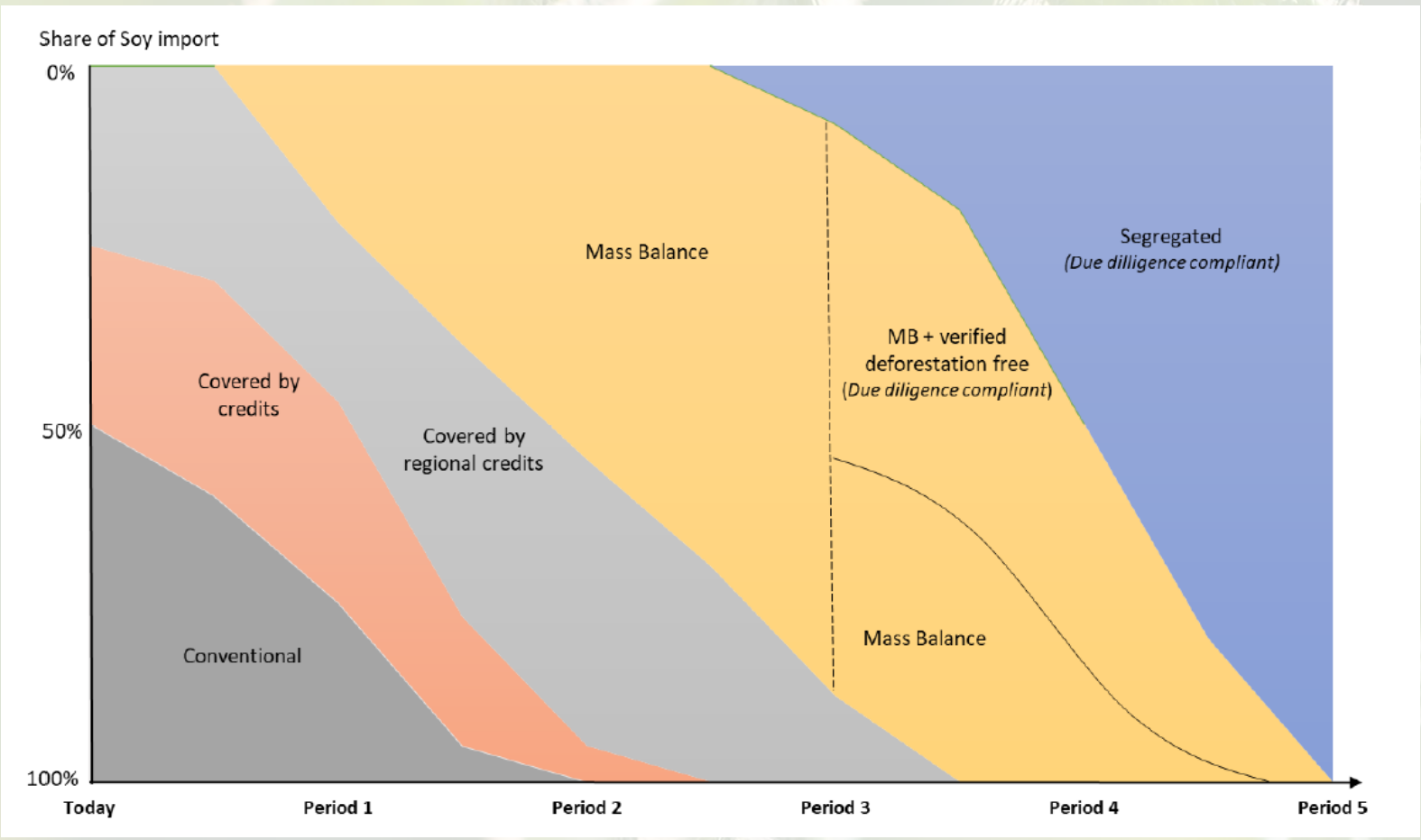
Commitments for company members:

1. Develop and publish an **action plan** on responsible soy, including a time plan latest by end of April 2020 that describes initiatives, which are to ensure progress towards the vision.
2. **Report on progress** once annually to the secretariat – beginning in May 2021

Alliance definition of responsible soy

1. Comply with relevant legislation.
2. Production is subject to thorough environmental considerations, including protection of endangered species, wetlands and wide zones, soil conditions, water and air quality, etc.
3. The production does not contribute to deforestation or conversion of other habitats of high conservation value (i.e. high conservation value, cf. Accountability Framework Initiative).
4. Safe handling of agro-chemicals and prohibition or phasing out of highly toxic chemicals. This includes chemicals listed in the Stockholm and Rotterdam Conventions.
5. Abolition of all forms of forced labor; effective abolition of child labor; abolition of discrimination in employment and occupation. There are secure working conditions, freedom of association and decent wages.
6. Respect for legal and established land rights.
7. Third party verified or third party certified to a standard that meets the above criteria.

Proposed transition model (IFRO, Copenhagen University)



In 2021 around 45 % of soy import to DK was covered by credits:

- Arla**
- Danish Crown**
- Rema1000 DK
- Salling Group
- Scandi Standard DK
- Coop DK
- A One Denmark
- BioMar DK

Additionally, MB volumes through Cargill

Working group for pooling of regional credits

Joint procurement:

- Impact on the ground – possibly linked to project activities in same area (awaiting response to a proposal application)
- Build local network to gain further understanding of the challenges and needs in production countries
- Reduce the collective administration-fees, and spend them on actual impact.
- Make the credit-purchasing process easier for all
- Show a common front that Danish actors are working towards responsible soy, directed to MATOPIBA



Two tracks:

1. Create a procurement-organisation for the purchasing of joint regional credits (2022)
2. Formulate a framework that defines the collaboration in selected local area in Brazil /MATOPIBA

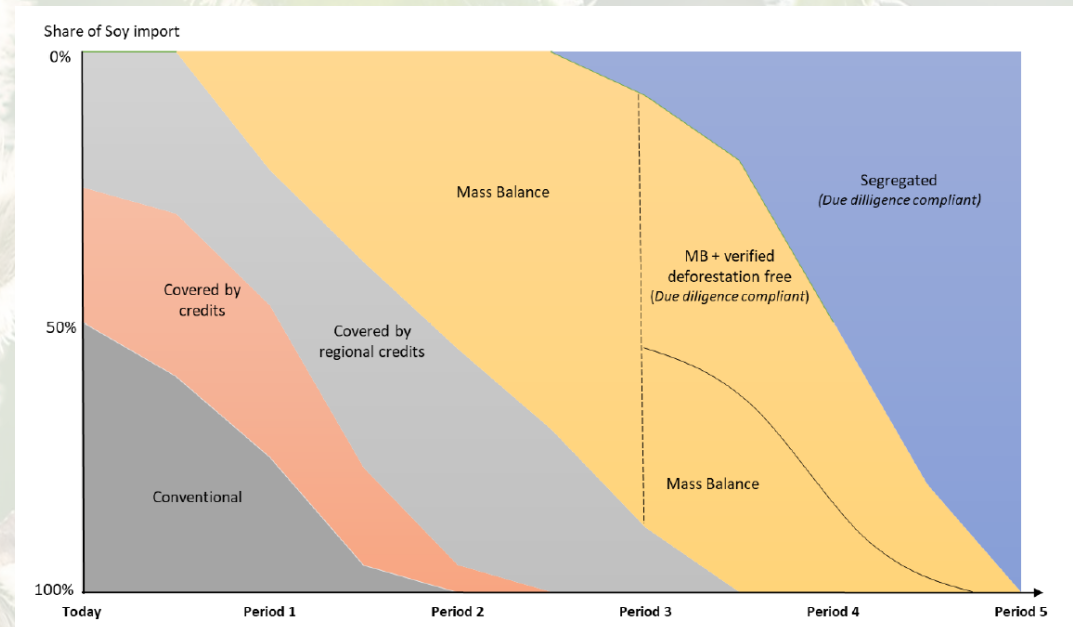
Crucial discussion on how to divide the additional costs

Working group for pooling of regional credits

Two tracks:

1. Create a procurement-organisation for the purchasing of joint regional credits (2022)
2. Formulate a 'framework agreement' that defines the collaboration for X number of years dedicated to selected producer group / area in Brazil (MATOPIBA)

→ *Crucial discussion on how to divide the additional costs*



High potential for national initiatives to complement, align with and reinforce each other

Questions?



**Dansk Alliance for
Ansvarlig Soja**

Contact

jd@dieh.dk

Danish Ethical Trading Initiative

s.tind@wwf.dk

WWF Danmark

Dutch Soy Platform

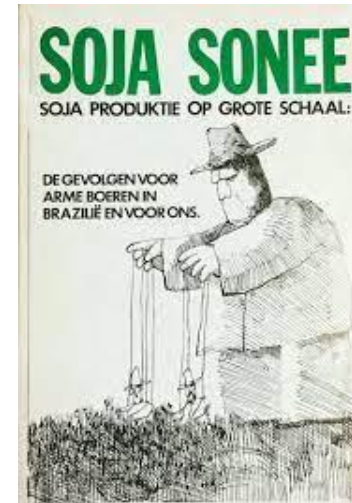
*How we work, example of practical cooperation and first thoughts on EU
Deforestation proposal*

Gert van der Bijl (Solidaridad) & Frank Gort (Nevedi)

Multistakeholder cooperation on responsible soy

Long history in the Netherlands

- 2004: multi-stakeholder seminar (NGOs & private sector) on soy sustainability
- 2006: formal cooperation between dairy company Campina & 3 NGOs (aim: sustainable soy in 2011)
- 2011: agreement between NGOs, feed, retail, dairy, pig & poultry sector to realize 100% responsible soy in 2015 (50% in 2017, now 100%)



Het drama achter goedkoop vlees



Platform & Members

Platform convened by IUCN NL
in which government actors, retail, traders,
feed sector, oils & fats industry, dairy sector,
sustainability initiatives and NGOs :

- **exchange knowledge**

&

- **strategize together**

- Dutch Ministry of Agriculture, Nature & Food Security, the Dutch Ministry of Foreign Affairs,
- Secretariat of the ADP,
- CBL (the retail sector) + Ahold Delhaize,
- IDH (Sust. Trade Initiative)
- Cefetra & ACT Commodities (traders),
- Nevedi (feed sector),
- NZO (dairy sector),
- MVO (oils and fats sector),
- Rabobank (finance)
- Solidaridad, WWF NL & IUCN NL (NGOs)

JOINT OBJECTIVES

Three routes to achieve our goal of 100% conversion-free responsible soy:

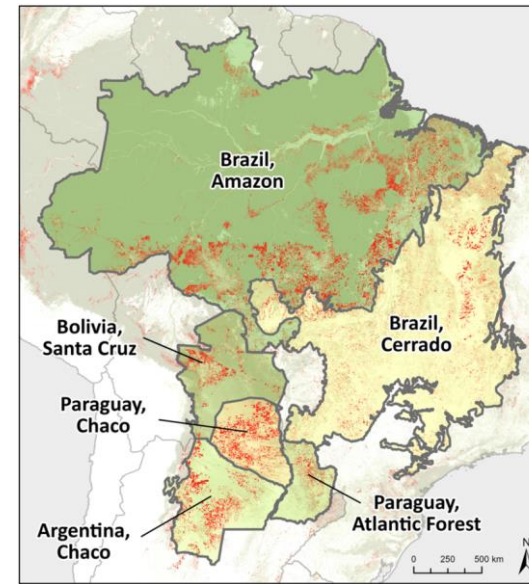
1. Striving for 100 % verified conversion free responsible soy use in the Netherlands
2. Uniting forces in selected producing areas –related to European sourcing and where nature is at risk- to have more positive impact.
3. In markets beyond the Netherlands, leveraging on suppliers, clients, companies, financial institutions and governments to increase the uptake of verified deforestation (and conversion) free responsible soy in Europe and beyond.

SoyChaco

- 18 mln ha soy in Argentina, 2.5 mln ha in Chaco, yearly deforestation : 21,500 ha
- Combining demand side/value chain + regional / landscape approach

Approach

1. matching (RTRS) certified producers with traders and buyers
2. searching additional solutions for farmers for responsible production,
3. promoting additional nature conservation and restoration



Solidaridad

ZuivelNL
KETENORGANISATIE VAN DE ZUIVELSECTOR

Cefetra

A BayWa Company

Reflections **Dutch Soy Platform** on EU Deforestation proposal

- As such positive about the proposal: creates level playing field and gives much needed incentives
- Differences in views among members
- Important to build more on existing experience (incl. robust standard systems, and additional values of landscape programmes, sector wide collaborations: 3 tools in voluntary basket as mentioned)

Reflections **Dutch Soy Platform** on **EU Deforestation proposal**

Concerns about:

- Leakage to other ecosystems, esp savannahs in case of soy
- Practical consequences (cost- effectiveness) of **geolocation** and **segregation** requirement (others think it is doable)
- Benchmarking: how about added value and risk of disengagement from high risk areas