



FUNDACIÓN  
VIDA SILVESTRE  
ARGENTINA

# Soy Chaco: From Blind Trade to Visible Impact

Cefetra Group  
A BayWa Company

**Solidaridad**



**ZuivelNL**  
RETOORGANISATIE VAN DE ZUIVELSECTOR



# From blind trade to visible impact

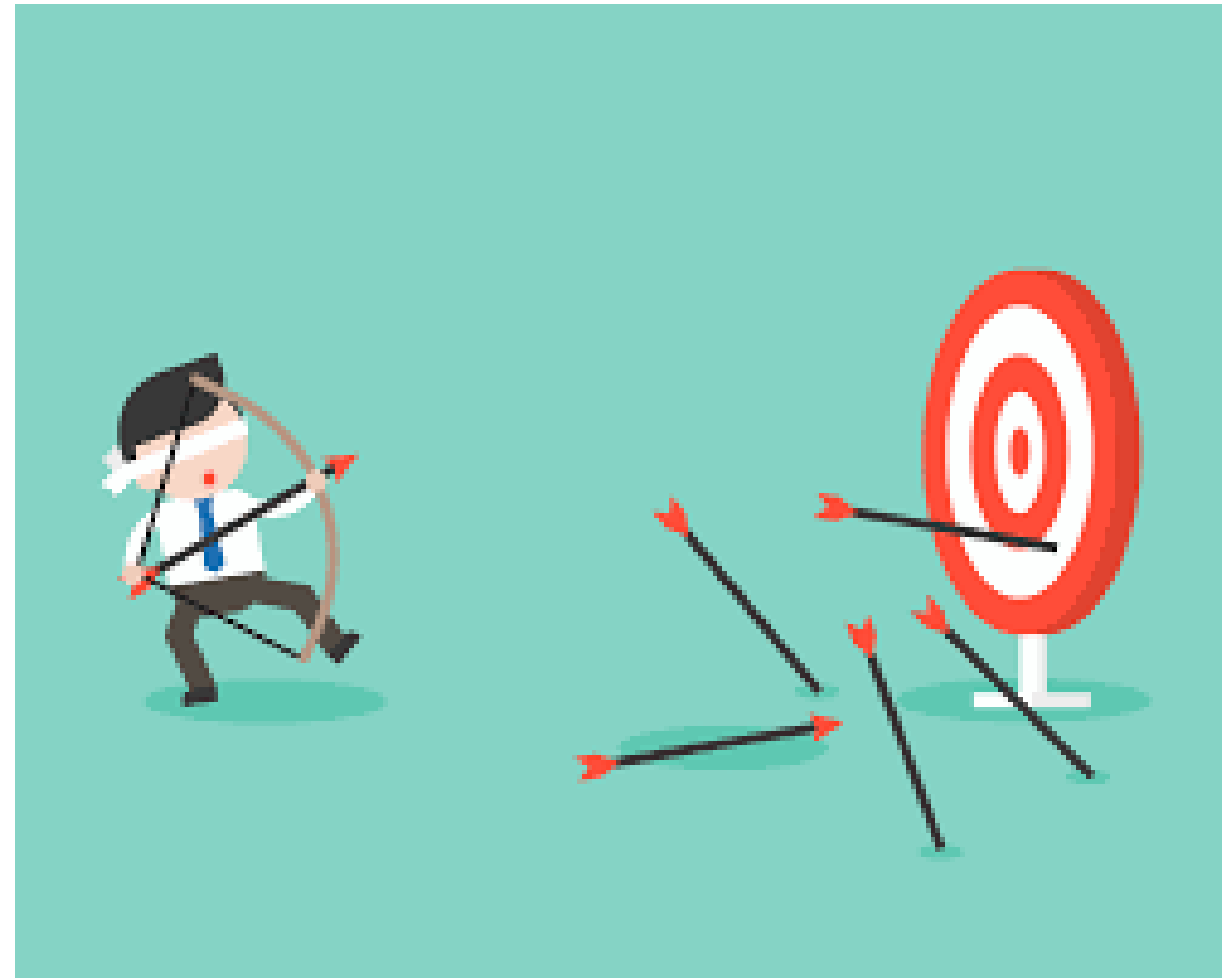
Book & claim

Way to

- Enabling responsible value chain
- Supporting landscape impact
- Promoting physical flows of conversión free & responsible soy

# Blind trade

- Supporting non priority regions
- Disperse efforts
- No development of physical responsible sourcing and nature conservation in risk areas
- Low impact, non communicable



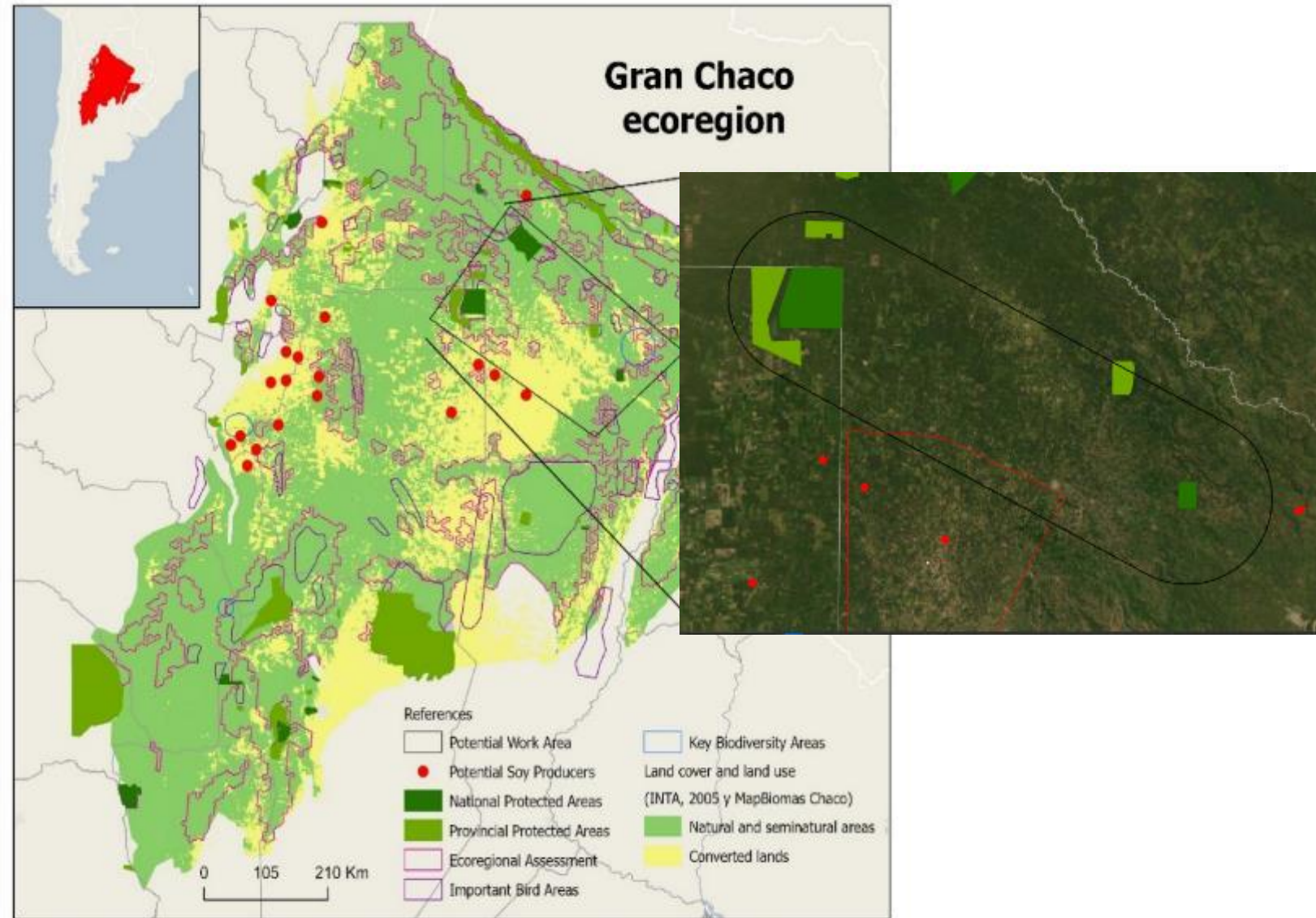
# Visible Impact

- Support best practices in key areas
- Create positive incentives by making longer term agreements
- Get involved in creating your responsible supply chain
- Support nature in a key sourcing area
- Build a link with a key supply area, and have a positive impact!



# Gran Chaco ecoregion

- Biodiversity hotspot
- High levels of deforestation
- Soy agricultural area & logistic hub
- Opportunities for restoration with high ecological impact
- Opportunities for sustainable management and conservation
- Triple impact economic, environmental and social
- Small & large farms





# Impact on the ground

## Restoration & conservation mechanism

- Link with soy supply region
- Restoration pilot. Testing of restoration alternatives and costs
- Assessment of financing mechanism
- Identification of land opportunities
- Design project for restoration & conservation of 20.000 ha

## Restoration pilot

- Connecting remaining forest patches
- Protecting rivers and streams
- Design micro and meso eco-corridors
- Forest management & beef
- Evaluate costs and impacts





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## Get in touch to engage

[ulises.martinez@vidasilvestre.org.ar](mailto:ulises.martinez@vidasilvestre.org.ar)

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