

Vision of the Collaborative Soy Initiative:



100% conversion free sustainable soy production and market uptake, on a global scale

Mission:

- 1) To inform about the actions that are on-going;
- 2) To facilitate synergies between stakeholder initiatives and actions;
- 3) To come-up with new actions that are not yet done, and relevant to (1) and (2)



Info webinars (such as today's!)
Info hub (see CSI website) and

"Meta Meetings" between global and regional soy initiatives---→ finding common ground/ how to tackle the obstacles.

Welcome to November 18th 15:00:-16:30 CET, CSI outreach meeting of the Meta Meetings

"The Multiple Routes to Responsibility, combining the best of approaches for conversion free sustainable soy"

Please send mail to inscribe to: coordinator@thecollaborativesoyinitiative.info

Welcome and agenda



- + Heleen van den Hombergh, coordinator Collaborative Soy Initiative: Welcome and agenda (5 min)
- + Susanne Fromwald, co-founder and senior advisor of Donau Soja: Status Quo, potential and perspectives for soy cultivation in Europe (15 min)
- + Volodymyr Pugachov, Quality manager Eastern Europe, Donau Soja (15 min) status quo/potential continued and Ukraine

Short Q & A

+ **Doutzen Wagenaar** Senior advisor sustainable supply chains, Schuttelaar & Partners/researcher for European Soy Monitor, on European consumption and deforestation free production (15 min)

Short Q & A

+ Luiz Massucati, German Federal Office for Agriculture and Food (BLE) on the German Federal Ministry of Food and Agriculture's "Protein Crop Strategy" (15 min)

Q and A and dialogue.



Welcome Susanne Fromwald and Volodymyr Pugachov



Welcome Doutzen Wagenaar



Welcome Luiz Massucati

Q & A and dialogue

