



# **CGF Forest Positive Coalition of Action Asks and incentives to suppliers**

**Presentation to Collaborative Soy Initiative  
18 March 2021**

# CGF Forest Positive Coalition of Action – Soy Roadmap



## The Commodity Roadmaps

Each commodity has its own Roadmap made up of 5 elements:

Element 1: **Own supply chain**

Element 2: **Suppliers and traders**

Element 3: **Monitoring and response**

Element 4: **Landscape engagement**

Element 5: **Transparency and accountability**

For each of these elements there are:

- The **commitments** of Coalition members
- Individual and collective **actions** to implement the commitments
- Public **information and KPIs** for aligned reporting by Coalition members

The Soy Roadmap is on the CGF Forest Positive Coalition [website](#)



**proforest**

# Element 2. Engagement with traders/suppliers



## Coalition Members Commitments

2.1 Communicate and implement the 'forest positive suppliers' commitment with suppliers/traders

2.2 Collaborate with suppliers/traders to address barriers to sector-wide progress

### Individual actions in Roadmap

- Engage suppliers and traders to communicate the Ask
- Ensure consequential response to suppliers' performance (positive and negative)
- Report on progress in implementation of this element

### Collective actions in Roadmap



# Supplier Engagement - Progress

- Understand members' current performance
- Developing guidance for supplier engagement

## Collective actions in Roadmap



Develop approach for collaboration:

- Workshop with SCF
- Alignment with SoS Cerrado Manifesto

### Stratified Ask:

- Large traders
- Large own brand manufacturers
- Smaller traders and other suppliers (tbd)

Developed by Task & Finish group

# Coalition ask to suppliers

---



## Content of Coalition ask to traders and supplier

1. Public commitment to 'deforestation and conversion-free' across entire commodity business including a public time-bound action plan including clear milestones
2. Process for regular supplier engagement
3. Mechanism to identify and to respond to non-compliances
4. Support initiatives delivering forest positive development at landscape and sectoral level
5. Regular public reporting against key KPIs

# Stratification of suppliers

