





The Consumer Goods

**CGF Forest Positive Coalition of Action** 

# Asks and incentives to suppliers

Presentation to Collaborative Soy Initiative 18 March 2021



## **CGF Forest Positive Coalition of Action – Soy Roadmap**



#### The Commodity Roadmaps

Each commodity has its own Roadmap made up of 5 elements:

Element 1: Own supply chain

Element 2: Suppliers and traders

Element 3: Monitoring and response

Element 4: Landscape engagement

Element 5: Transparency and accountability

For each of these elements there are:

- The commitments of Coalition members
- Individual and collective actions to implement the commitments
- Public **information and KPIs** for aligned reporting by Coalition members

The Soy Roadmap is on the CGF Forest Positive Coalition website





FORUM

## **Element 2. Engagement with traders/suppliers**

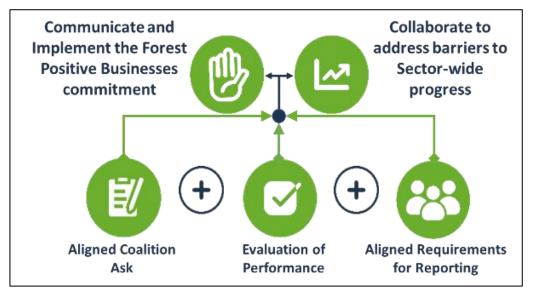
#### **Coalition Members Commitments**

- 2.1 Communicate and implement the 'forest positive suppliers' commitment with suppliers/traders
- 2.2 Collaborate with suppliers/traders to address barriers to sector-wide progress

#### Individual actions in Roadmap

- Engage suppliers and traders to communicate the Ask
- Ensure consequential response to suppliers' performance (positive and negative)
- Report on progress in implementation of this element

#### **Collective actions in Roadmap**





## **Supplier Engagement - Progress**





## **Coalition ask to suppliers**

#### Forest Positive

#### Content of Coalition ask to traders and supplier

- 1. Public commitment to 'deforestation and conversion-free' across entire commodity business including a public time-bound action plan including clear milestones
- 2. Process for regular supplier engagement
- 3. Mechanism to identify and to respond to non-compliances
- 4. Support initiatives delivering forest positive development at landscape and sectoral level
- 5. Regular public reporting against key KPIs

### **Stratification of suppliers**



