



Collaborative Soy Initiative

Carrots and sticks
soy farmers' sustainability incentives.

Expert meeting CSI, September 15th, 2022

Agenda 14:00-15:30 CET



- + Welcome to CSI & agenda: Heleen van den Hombergh, coordinator CSI
- + Presentation by Guilherme do Couto Justo, IDH/ PCI, supported by RTRS
- + Presentation by Paula Freitas, Solidaridad Brazil
- + Presentation by Pedro Moura Costa (SIM) on the new Responsible Commodity Facility, supported by Steven Ripley, Tesco.

Short reflections by speakers team

Opening floor to dialogue with participants.

- > Thanks for actively participating, we appreciate you having camera on, mike off, and lifting hand sign for questions and remarks.
- > May also use chat but let us avoid parallel dialogue and info exchange that distracts us from the plenary. Do join the conversation!



Vision of the Collaborative Soy Initiative :

100 % conversion free sustainable soy
production and uptake
on a global scale

Mission: to inform, create synergies and add
value with activities where useful



Activities:

- + Information webinars, expert meetings (such as today's)
- + Info hub = start page with useful readings (see website)
- + “Meta meetings” between global and regional soy initiatives---→
which developed a shared narrative and “Magicube” tool:
“The Multiple Routes to Responsibility, combining the best of
approaches for conversion free sustainable soy”



Bird's eye view over added values of multiple routes: please read the narrative!

- A. Robust certification schemes** set and control environmental and social criteria, including and beyond conversion
- B. Biome wide moratorium** esp if strong verification mechanism: one clear requirement and landscape wide effect
- C. Clean suppliers approach...** create volume of conversion-free, and avoid leakage to other biomes and markets
- D. Landscape initiatives** engage producers at all levels, government and promote additional conservation

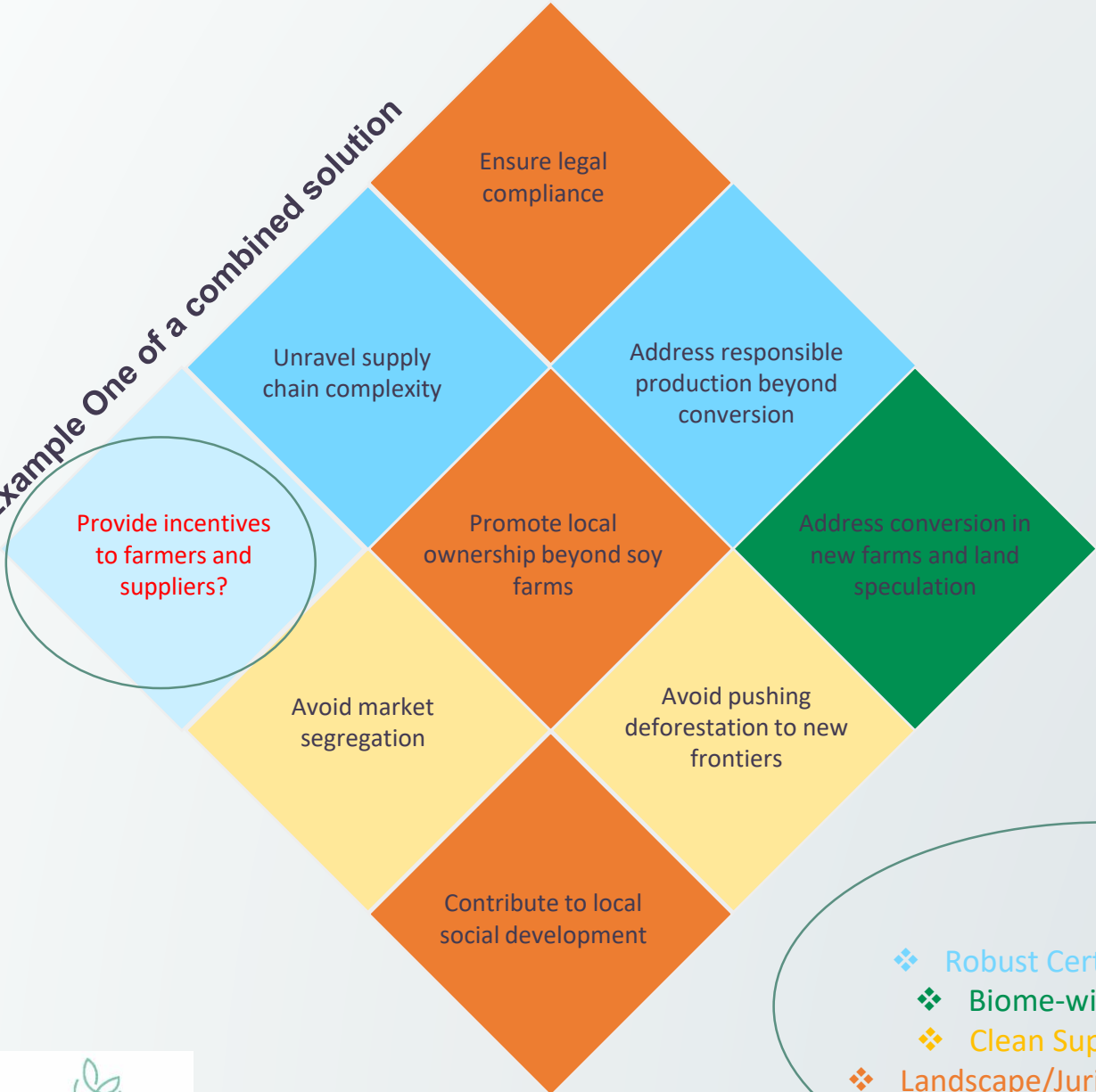
- E. *Pre-competitive initiatives*:** compatible asks, scale in volume and... resources, combine tools from A-D
- F. *Carbon footprint framework*:** beyond LCA: make carbon important factor in policies. Combine tools from A-D.



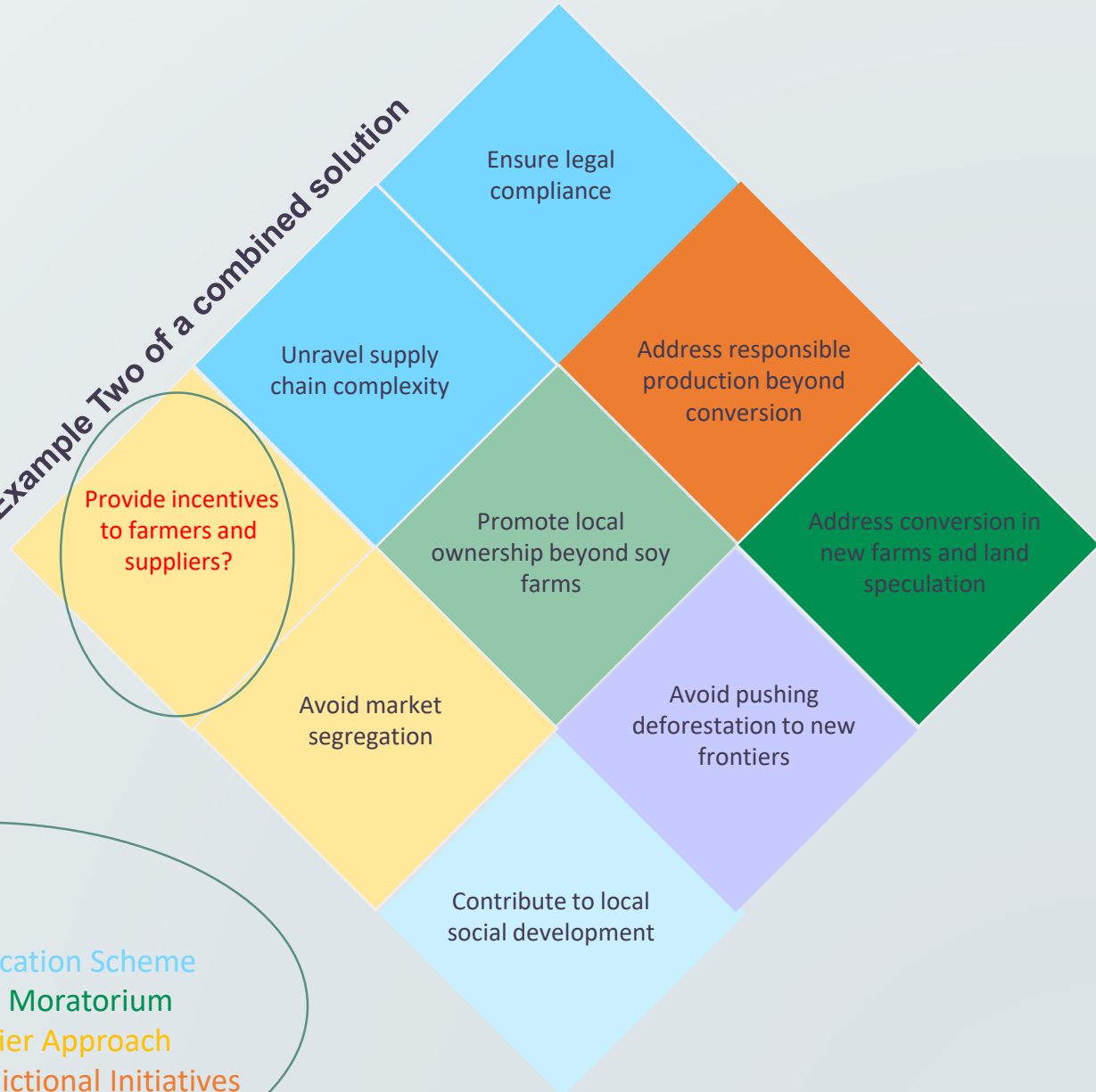
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Example One of a combined solution



Example Two of a combined solution



- ❖ Robust Certification Scheme
- ❖ Biome-wide Moratorium
- ❖ Clean Supplier Approach
- ❖ Landscape/Jurisdictional Initiatives



How about soy farmers' incentives?
Sticks but also carrots, meaning positive incentives?
What is in it for them?

Statement: producer incentives are an achilles heel of progress towards conversion free sustainable soy.

Sticks: local control of law, moratorium Amazon, UK and EU legislation (European Parliament this week voted for strict law). Other.

Under what conditions does legislation positively influence land use and move all soy markets? → Reflections on soy and EU law next CSI webinar/expert meeting in October.


Carrots: premiums for responsible soy, better management of farm/ cost reduction, market access, payments for ecosystem services?

This gets our extra attention today.



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**Website: check info hub, information
webinars or narrative & magicube:**

<https://thecollaborativesoyinitiative.info>

Save the next webinar dates in collaboration with others!
In October (date tbd) on EU legislation and soy
November 10th on the case of soy in Argentina.





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