

**CSI Platform META meeting** 

# Overview of the Accountability Framework

November 19, 2020















## Outline

- 1 About the Accountability Framework initiative (AFi)
- 2 Using the Framework to drive progress
- Getting started with the Framework
- 4 Questions and answers



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About the Accountability Framework initiative (AFi)

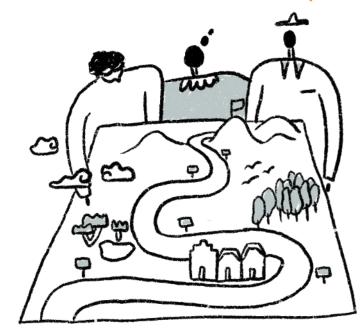






A collaborative effort to accelerate progress and improve accountability for ethical supply chains in agriculture and forestry

The Framework:
A common roadmap



The AFi Coalition





## A unique coalition to support progress at scale

#### Steering Group:



















Plus independent experts: Gita Syahrani - Indonesia Silas Siakor - Liberia

Backbone Team:





#### Supporting Partners:



















Consensus

Coordination

Capacity









Regional Teams: SE Asia; West & Central Africa; Colombia; Brazil/Paraguay/Argentina



## Scope of the Accountability Framework

Topical scope





Halt deforestation

Protect other natural ecosystems





Respect human rights

Support producer and community livelihoods

**Supply Chains** 

Palm Oil

Soy

Cattle

Pulp/paper/timber

Cocoa

Rubber

Other commodities (coffee, etc.)

Geographies

South America

Southeast Asia

West/Central Africa

Other producing regions



## Contents of the Accountability Framework

Set and strengthen goals

Implement ethical supply chains

Report progress





Protection of forests and other natural ecosystems



Respect for human rights



Specification of commitments



Company systems and processes to drive effective implementation





Supply chain assessment and traceability



Managing for supply chain compliance



Land acquisition, land use planning, and site development



Land management and longterm protection





Access to remedy and environmental restoration



Collaboration for landscape and sectoral sustainability



Monitoring and verification



Reporting, disclosure, and claims



## Accountability Framework guidance for soy (& beef) in South America

- The Accountability Framework is fully aligned with and will be incorporating – additional specific guidance for soy production and sourcing from the Amazon, Cerrado, and Chaco biomes.
- This material was developed through the Collaboration for Forests and Agriculture and includes specific definitions and guidance on monitoring systems.





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Using the Framework to drive progress





## How is the Accountability Framework helping companies progress on ethical supply chains?

- Providing clear expectations and best practices on what companies need to include in policy-setting, implementation and reporting practices for non-certified supply.
- ✓ Clarification on what metrics to measure and report on, for companies and investors alike.
- ✓ Fostering greater consistency between reporting platforms, scorecards and data tools to avoid confusion.
- ✓ Guidance on how to incorporate human rights including workers' rights into supply chain efforts around forest and conversion-risk commodities.
- ✓ Supporting alignment of policies and regulations governing production and trade of forest and conversion-risk commodities.



## Company experiences:

The Accountability Framework can help everyone to speak the same language, making it faster and easier for all of us to deliver on commitments.

#### **Michel Santos**

Director, Global Sustainability Bunge



As companies, we all want rules of the game. We all want to know what we can report against transparently to demonstrate to stakeholders that we're really making these efforts in our supply chains. The Accountability Framework allows us to do that in a really clear and detailed way.

#### Rachael Sherman

Director Global Sustainability McDonald's Corporation





### Industry groups and sector initiatives supporting the AFi

AFi supports industry groups, associations and other sectoral initiatives to align their efforts with the best practices in the Accountability Framework. Some examples include:

- Consumer Goods Forum aligning commodity roadmaps with the Framework
- UK Roundtable on Sustainable Soya providing common definitions to guide members on policy development
- Aquaculture Stewardship Council new fish feed standard aligns with the Framework for requirements on plant-based ingredients
- FEFAC coordinating with AFi to pursue alignment for the upcoming new Soy Sourcing Guidelines



## Examples of aligned initiatives

#### Responsible investment





#### Certification











#### Other implementation protocols





#### Reporting, monitoring and assessment















#### Industry and sectoral initiatives



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Tools and resources to get started with the Framework



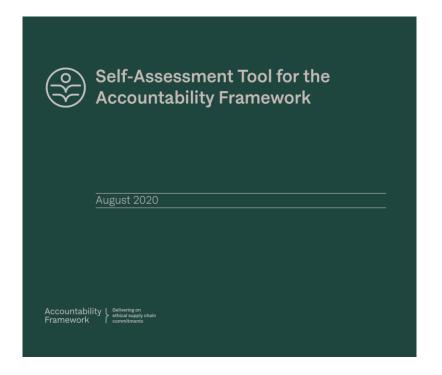


## What tools and resources are available for companies?

- The <u>AFi self-assessment tool</u> helps companies to benchmark policies, implementation systems, and reporting against the global best practice and NGO expectations in the Framework.
- The AFi's guide on <u>How to write a strong ethical supply chain policy</u> supports development robust policies by companies.
- Resources and guidance to understand how to manage <u>supplier non-compliance</u> and credible options for addressing <u>traceability</u>.
- Guidance on best practices in <u>monitoring</u>, <u>disclosure</u> and <u>reporting</u> that is aligned with sustainability reporting and/or scoring frameworks.



#### **AFi Self-Assessment Tool**



#### 1. Tool for Assessing Company Commitments and Policies

The Accountability Framework's Core Principles 1-3 define the elements of strong company policies to address deforestation, conversion of other natural ecosystems, and human rights abuses in agricultural and forestry supply chains. This section itemizes the elements of these Core Principles to help companies assess the alignment of their policies with the Framework. It can also be used as a reference to guide the establishment of new policies. Assessment should follow the three steps below:

#### Step 1: Define the assessment scope

To ensure clarity in how the assessment is conducted and interpreted, the assessment scope should be clearly defined at the outset. It is helpful to specify both the scope of any existing company commitments/policies and the scope of the assessment, if different. All elements in the assessment should then be evaluated with respect to the assessment scope specified here.

Aspect of scope	Scope of company commitment(s)	Scope of this assessment
Commodities included		
Company activities included (e.g., production, sourcing, and/or financing – state "all" or specify which are covered vs. excluded)		
Locations of production, sourcing, or financing included (e.g., countries of origin – state "all" or specify which are covered vs. excluded)		
Types of suppliers included (e.g., own production, direct suppliers, indirect suppliers, smallholder suppliers – state "all" or specify which are covered vs. excluded)		
Business units or affiliates (state "all" or specify which are covered vs. excluded)		
Please specify any other exclusions:		



### User guide: How to write a strong policy



## Annex 1: Sample company-wide "umbrella" policy

This annex provides a sample of a company-wide policy on deforestation, conversion, and human rights that aligns with the Accountability Framework and is based on the policy-setting process outlined in this guide. The sample policy itself is in the left column while the right column contains explanatory notes.

#### **AmazingCompany's Ethical Supply Chain Policy**

Protection of forests and other natural ecosystems is critical for maintaining biodiversity, combating climate change, and sustaining livelihoods. The raw materials that AmazingCompany sources – including palm oil, soy, and cocoa – can pose risks for deforestation and human rights violations. As part of our overall sustainability goals, AmazingCompany is committed to eliminating deforestation and ecosystem conversion from our supply chains and to safeguarding human rights across all our operations and suppliers. This policy outlines our commitment to achieve ethical supply chains across all our production and sourcing.

This policy aligns with the principles and guidelines laid out in the UN Global Compact, the UN Guiding Principles for Business and Human Rights, the International Bill on Human Rights, and the ILO fundamental conventions. The policy also follows the Accountability Framework and incorporates many of its terms and definitions to help clarify the intentions of these commitments and promote alignment in sustainability practices across the sectors where we operate.

#### Scope

The provisions in this policy apply to:

- all commodities that AmazingCompany produces or sources that pose a material risk for deforestation, conversion, or human rights violations, namely palm oil, soy, and cocoa
- all AmazingCompany operations globally, including those of our subsidiaries, mills, and plantations we own or manage

This introduction frames the policy in its context according to Step 2.

This paragraph cites the key external norms that the policy aligns with or incorporates.

This section specifies the scope of the policy according to Step 3. Since AmazingCompany has also developed specific policies for each of its commodities and for workers' rights, this



## User guides: Essential components of reporting



**HOW TO** 

Use the Accountability Framework to guide reporting on agricultural and forestry supply chains  Company exposure to environmental and social risks.



Management systems and activities related to the implementation of commitments.



Degree of traceability and/or control in the company's supply chain.



- 4. Performance relative to company commitments and targets, including:
  - a) progress towards or fulfilment of the commitment or target;
  - b) associated on-the-ground outcomes
     for land use, deforestation/conversion,
     and human rights









#### Join the AFi webinar series!

### Company Training and Learning Webinar Series Overview of the Accountability Framework September 30th Improve your company's sustainability ratings October 21st November 17th Reporting on forest-risk commodities Using the Framework in tandem with certification and other tools December 9th Responsible supply chain management January (date tba) Accountability Framework FOR MORE INFORMATION VISIT: ACCOUNTABILITY-FRAMEWORK.ORG/EVENTS







## Get Started

www.accountability-framework.org

Thank you and please reach out for more information! <a href="mailto:astork@ra.org">astork@ra.org</a>



Learn about the AFi and the Framework

Learn More >



See how the Framework is relevant to your organization

Learn More >



Apply the Framework

Learn More >



Access the full Framework
Learn More >

Learn More >



Learn about key topics addressed in the Framework

